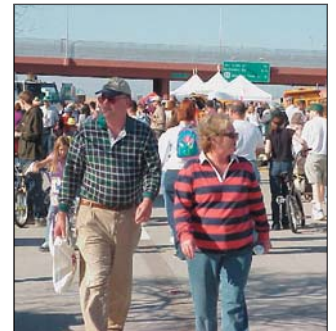


**Let's Keep
Moving!**



Regional Transportation Plan Input Opportunity Interim Report Executive Summary



DRAFT
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Cover Page Photo: Montage of Public Involvement Events

EXECUTIVE SUMMARY

INTRODUCTION

The Transportation Equity Act for the 21st Century (TEA-21) continues to emphasize public involvement in the metropolitan transportation planning process. The intent of the public involvement provisions in TEA-21 is to increase public awareness and involvement in transportation planning and programming. TEA-21 requires that the metropolitan planning organization work cooperatively with the state department of transportation and the regional transit operator to provide citizens, affected public agencies, representatives of transportation agency employees, freight shippers, private providers of transportation, representatives of users of public transit, and other interested parties a reasonable opportunity to comment on proposed transportation plans and programs.

The Maricopa Association of Governments (MAG) has spent the past two years conducting intensive transportation studies and talking to thousands of people to identify future transportation needs. During Phase I of the Regional Transportation Plan and the first half of Phase II, MAG held 150 public input opportunities, 173 stakeholder opportunities (including focus groups involving minority and senior travelers as well as several safety forums) and 117 agency meetings to solicit input from the public, transportation stakeholders, elected and appointed leaders, city planners, transportation councils, and Native American Indian Communities.

This report focuses on input received since January 2003, and specifically input received during intensive public outreach in the spring of 2003. Over the past several months, the MAG public involvement team has been conducting numerous public meetings, small group presentations and special events to gather citizen input into the Regional Transportation Plan. Events summarized include a variety of large-scale public events in which MAG hosted a booth to both provide and collect information.

During most of these events, citizens were asked to complete one of two surveys, a Funding Priorities Survey or a Four-Question Survey, to help gauge their individual and group spending priorities. Information about the two surveys and where they were distributed is outlined below, and detailed breakdowns of the Four-Question Survey, both by combined input and by individual event, are included in the Appendix.

(Note: Information on the Funding Priorities Survey is contained in a companion report to be distributed at the June 18, 2003 Transportation Policy Committee Meeting. That report will ultimately be combined with this one in a Regional Transportation Plan Input Opportunity Report, once a Draft Regional Transportation Plan is complete.)

INPUT OPPORTUNITIES

Various forums for input were used during the Regional Transportation Plan (RTP) Input Opportunity. For the purposes of this Interim Report, the RTP outreach process began in January 2003 with a freeway opening in Mesa and ended with the June 7, 2003 “MAG at the Mall” held at Spectrum Mall in Phoenix.

From January through June, MAG held numerous special events, including five public workshops, and gave a number of small group presentations. During these events and presentations, staff responded to comments and answered questions about the Regional Transportation Plan and the planning process. All of this information has been compiled, and will be forwarded to the Transportation Policy Committee (TPC) for its consideration in developing the new Plan. To maintain the cooperative planning process with the Arizona Department of Transportation (ADOT) and the region's transit operator, MAG teamed up with ADOT, Valley Metro and Valley Metro Rail staff to jointly host a number of the special events, and shared information to ensure all input gathered during the outreach period is considered by the TPC.

PUBLIC WORKSHOPS AND COMMUNITY GROUPS

In the months of May and June, five public workshops were held in the Central, Northeast, Northwest, Southeast and Southwest areas of the Valley. During these workshops, citizens participated in a hands-on exercise in which participants developed their own regional transportation plan using a list of 19 major project categories, such as "New Freeways," "Bus Service Capital," "Bottleneck Improvements," etc. The categories were developed by HDR Engineering based on more than 400 project requests received by the cities at the beginning of the process. A dollar amount for each category was determined based on the projected level of need between now and 2025.

Participants were given a deck of 19 cards listing each project and its cost. About \$22 billion worth of projects were contained on the cards, but participants could not spend more than \$8.3 billion in their plan – the amount anticipated to be raised by the half-cent sales tax extension. A worksheet, or "Funding Priorities Survey," was provided to record the amounts spent on each category by each respondent. (See Appendix for a sample of the Funding Priorities Survey.) Participants were then asked to convene into small groups and to try to reach consensus by table on spending priorities.

In addition to the public workshops, the Funding Priorities Survey was distributed to a number of community groups, such as local transportation commissions, the Hispanic Chamber of Commerce, Sun City Grand Neighborhood Representatives, and others. For a summary of the results of those meetings and the public workshops – along with a detailed breakdown of responses – please see companion report.

OTHER PUBLIC EVENTS

In addition to the events in May and June, numerous other special events have been held, such as freeway openings, MAG at the Mall events, Sunday on Central, Cinco de Mayo, small group presentations, etc. During these events, MAG distributed a shorter survey designed to record citizen's transportation priorities. Referred to as the "Four-Question Survey," participants were asked to answer four questions, including, "What is the single most important thing that can be done to improve the Valley's transportation system?" and, "If it was your job to decide how to distribute our tax dollars on transportation improvements, and you had a total of \$100 of tax money to distribute, how would you distribute it among the following four areas? Freeways, Bus Service Improvements, Light Rail Transit, Street and Road Improvements." The remaining questions had to do with awareness of the expiration of the half-cent sales tax and the perceived impact of Proposition 300. A list of the events where the Four-Question Survey was distributed, along with a list of community groups where presentations were given, may be found in the Appendix.

DECEMBER POLL COMPARISON

In December 2002, the Behavior Research Center, working on behalf of the Transportation Policy Committee, conducted a poll of 1,009 Maricopa County voters to obtain information about transportation issues and concerns. In that poll, the "hundred-dollar" question was asked. In that scientific telephone poll, that line of inquiry revealed voters were balanced in their distribution, with the following averages:

Behavior Research Poll \$100 Question

Light Rail = \$21

Freeways = \$32

Street/Road Improvements = \$25

Bus Service Improvements = \$25

This balance seemed to be similarly reflected in the MAG Public Involvement Events when the same question was asked:

MAG Combined Public Events \$100 Question

Light Rail = \$26

Freeways = \$26

Street/Road Improvements = \$23

Bus Service Improvements = \$25

LOCATIONS

The Regional Transportation Plan public involvement meetings and events were held to accommodate citizens in the MAG region. Meeting and event times were varied in an attempt to accommodate as many citizens as possible. All of the meetings and events were off-site and in different parts of the Valley. All of the public events were scheduled in venues that are transit accessible and comply with the provisions of the Americans with Disabilities Act. In addition, Spanish language material, sign language interpretation, alternate materials, and FM/Infrared Listening Devices were available upon request.

The following list represents the events, dates and locations where the Four-Question Survey was distributed.

Loop 202 Freeway Opening

Gilbert to Higley section
January 11, 2003
Mesa

Northwest Black History Festival

Peoria
February 1, 2003
Peoria Municipal Complex

Tempe Rotary

Tempe
February 4, 2003
Monte's Restaurant

Seminar in Spanish and Business Expo

Phoenix
February 6, 2003
Phoenix Civic Plaza

Phoenix Latino Institute

Paradise Valley
February 8, 2003
Paradise Valley Community Center

Black Heritage Festival

Phoenix
February 8, 2003
Phoenix Symphony Hall Terrace

MAG at the Mall

Phoenix
March 1, 2003
Metro center Mall

Chicanos Por La Causa Cesar Chavez Festival

Phoenix
March 22, 2003
Barrios Unidos Park

MAG Regional Town Hall

Phoenix
March 28, 2003
Black Canyon Conference Center

Sunday On Central

Phoenix
April 13, 2003
Central Avenue

Cinco de Mayo Festival

Phoenix
May 3 and 4, 2003
Patriot's Park

Papago Area Transportation Coordinators Alliance

Buckeye
May 7, 2003
Fry's Corporate Center

Arizona Hispanic Chamber of Commerce

Phoenix
May 13, 2003

SR 51 Freeway Opening

Phoenix
May 24, 2003
Bell Road to the 101

MAG at the Mall

Glendale
May 17, 2003
Arrowhead Mall

Go Glendale Transportation Open Houses (3)

May 15, 21 & 22, 2003

NW Valley Transportation Coordinators Alliance

Glendale
May 21, 2003
ASU West

MAG at the Mall

Chandler
May 31, 2003
Chandler Fashion Square Mall

MAG at the Mall

Phoenix
June 7, 2003
Spectrum Mall

Other groups that received presentations, but did not fill out the Four-Question Survey.

MAG also provided presentations to a number of community groups during this time, listed below in alphabetical order.

- American Council of Consulting Engineers
- Association of Equipment Distributors of America
- Business Coalition/Maricopa 2020
- Business Coalition Leadership Council
- Chandler Chamber of Commerce Policy Committee
- Citizens Transportation Oversight Committee
- East Valley Partnership
- Glendale Citizens Transportation Oversight Committee
- Maricopa County Board of Supervisors
- Mesa Transit Commission
- Phoenix Chamber of Commerce
- Phoenix Citizens Transit Commission
- Phoenix Transportation Aviation Transit and Technology Committee
- Tempe Transit Commission
- Valley Citizens League
- Valley Forward
- Tempe Chamber of Commerce
- Valley Partnership

SUMMARY OF INPUT

This section provides a summary of comments obtained during the RTP public involvement input opportunity. The comments listed below reflect the results of the first question on the “Four-Question Survey.” Correspondence received during this time will be formally responded to when the final plan is developed.

Loop 202 Freeway Opening

- No more golf courses, preserve the desert.
- Improve bus service.
- Continue fantastic work on the freeways.
- Need an express bus line with park-and-ride lots.
- This area needs a mass transit and rail system.
- Need more promotion of hybrid fuel cars.
- Install cameras at freeway ramps to decrease speeds.
- Widen and connect the freeways.
- Get rid of stop lights, have more one-way streets.
- Need a bus to Apache Junction.
- Need more buses and some commuter rail.
- Build infrastructure before allowing build-out.

Northwest Black History Festival

- More bus routes at an affordable cost.
- Extend the transportation system to the rural areas.
- More buses in Peoria and Happy Valley.
- There needs to be an underground rail system that extends from the Northwest to the East Valley.

Tenpe Rotary

- Need light rail.

Seminar in Spanish and Business Expo

- Add more buses to the system.
- Eliminate HOV lanes. They are not needed.
- Develop light rail.
- Add more bus routes further out in the West Valley.
- More buses and more frequent routes.
- Improve the highways; add more buses.
- Add more routes, increase “services.”
- Increase security and law enforcement, improve transportation facilities.
- Improve access to South Mountain and Ahwatukee areas.

- More buses.
- Rapid bus system should be implemented.
- Get “smoky old cars” off the road and create a specific lane for trucks with cargo.
- Add more buses and start light rail.
- More bus routes where none are available now; add light rail.
- Better cars.
- We need more bus routes and extended service hours.
- More transportation buses.
- More police officers in view to help minimize traffic violations.
- Increase number of buses.
- Widen freeways.
- More state funds for transportation; Mesa has no Sunday bus service because of no money.
- We need light rail as soon as possible.
- Build more highways.
- Place large route maps and connecting routes at bus stops.
- Extend public transportation to more areas.
- More funding for cars, trains, transportation. Population increasing, but transportation lagging.
- More cleanliness and security.
- Faster transit system, like Metro or light rail.
- Better roads, better bus service.
- Better buses.
- More options in transportation.
- More buses.
- More bus services in rural areas.

Black Heritage Festival

- Build a better public transportation system.
- We need a regional bus system.
- We need a 24-hour bus system that runs seven days a week.
- More mass transit and carpooling.

Phoenix Latino Institute

- Better buses and improved bus service.
- Have a plan.
- More buses.
- We need light rail.
- Better time schedule.
- More freeways.
- Add buses.
- We need more transportation services everyday, especially in the afternoons.
- More buses running longer.

- We need 24-hour bus service.
- We need light rail.
- We need more roads and highways.
- A transit system that provides transportation to and from work for those who have no vehicles as well as those who are concerned for the environment.
- Light rail.
- More frequent bus schedule.
- More hours of bus service.

Glendale Latino Institute

- More buses, better schedule for benefit of families.
- More frequency in the routes. Buses take too long now.
- Increase frequency and add routes.
- Increase present routes.
- We need a rail system.
- Improve and extend the routes and increase the bus frequency.
- More courteous drivers, more safety for drivers.
- More accessible bus lines, more hours of service.
- Employer incentives for public transit use.
- Bus routes every 15 minutes.
- More bus routes for the West and North areas of the Valley.
- A railway system.
- More buses.
- More buses and more frequent routes between 7 and 9 a.m.
- Build light rail.

MAG at the Mall (Metrocenter)

- Rational land use planning and the elimination of the subsidies that promote sprawl.
- More buses in Glendale.
- More bus seats.
- Since the Valley is growing, we need to widen the freeways and have more bus routes.
- More freeways and a better and faster way to get places.
- Enforce speed limits.
- Make the bus system go more places.
- Get the rail system up and running, less pollution.
- Improve street drainage.
- Need more left yield turns.
- Need a rail system and better light timing.
- More law enforcement presence.
- Street maintenance.
- Freeways with half-mile overpasses.

Chicanos Por La Causa Cesar Chavez Festival

- Make the bus system more accessible for people, weekend/evenings.
- Add freeways.
- More services to help the handicapped.
- Better transit system now.
- Get more buses for people to take or get another system going.
- Better public transit program.
- Improved schedules.
- Use more money to expand the use of the transportation system.
- Increase the bus-only lane.
- More buses.
- Light rail system and more express bus lines from the NW Valley to downtown Phoenix.
- Having a more efficient transit unit, such as an express railway.
- Light rail now.
- Going further out west.
- Better bus service for people who don't have their own transportation.
- More freeways and road improvements. Some streets in the middle of the city are just hard to drive on. More freeways because this is a good city to live in and the country knows it. So they are coming here.
- Improve all hour transportation to neighborhoods with safe/shady waiting areas.
- More convenience to downtown.

MAG Regional Town Hall

- Note: See the MAG Regional Town Hall Report for all comments received during the Town Hall. The report is available at www.LetsKeepMoving.com, or at the MAG library, 302 N. 1st Avenue, Suite #300, Phoenix.

Sunday on Central

- Widen the freeways more.
- Decrease times between connecting routes.
- Convenience.
- Light rail, police freeways.
- Bus services, nicer drivers and more buses like every 15 minutes instead of 30 minutes.
- Expand the bus system grid.
- Improve roads make more one-way streets.
- Extend hours and availability.
- More buses.
- Have more buses running constantly like Puerto Vallarta. Have central areas to run from.
- More buses running more often.
- Expand the freeway system.

- Lower the cost of gas.
- Light rail.
- Bus pull out investments to keep from blocking traffic.
- Light rail.
- Do it right the first time, don't waste time redoing.
- Get rid of red lights onto freeways.
- Longer hours.
- Carpool.
- Cut down on the speeders.
- More lights in parks.
- Light rail.
- Better bus service on weekend, more locations.
- Connect 51 to 101.
- Decrease wait time in traffic, light control.
- Improve roads/freeways.
- Better bus.
- Improve roads/surfaces, do major improvements at one time (I60 widened then same section widened again 2 years later.)
- Better bus system.
- Light rail system, better turning at stop lights.
- More accessible freeways.
- Freeway construction.
- Good streets.
- Bus routes need to have times closer together - an hour between buses is too long.
- Rail system, east to west and north to south.
- Take the money that will be wasted on MAG's transit and build more freeways with it.
- Better bus service to Northeast Phoenix.
- Light rail/mass transit.
- Light rail/park and ride.
- Transportation department needs to clean the freeways. The freeway is filthy dirty.
- Run on schedule.
- Use bus system.
- Better public transportation.
- Earlier hours.
- More of them.
- More emphasis on carpools, more freeways, trams.
- More buses and more times.
- More freeways or parkways.
- Better metro system, trolleys.
- More hours.
- Wider streets.

- Plan ahead for "growth" of population and put it to use on the freeway system.
- Finish the freeways.
- Need more east-west routes to match north-south routes and more often. An hour in Arizona summer sun is too long.
- More convenient running hours and run 15 minutes more.
- More frequent bus transportation or some lines at Metro, designated bus numbers.
- Rail system.
- More buses to come less than 15 minutes at a time.
- More routes.
- Have drivers drive with more caution.
- More buses at later hours.
- More carpool.
- Time and place.
- Trains.
- More buses.
- Increased bus service, especially on weekends.
- Mass transit serving East and West Valley residents 24/7.
- Light rail.
- Better roads.
- Run more cross service and not long waiting for service.
- Run the buses on a tighter time frame, i.e., it takes 40 minutes to travel 10 miles.
- Clean-air buses.
- Make streets and freeways much more bigger.
- Carpool.
- Rapid transport.
- Make the freeways bigger.
- Having the bus driver be on time.
- Transportation should be made Valley wide.
- Provide light rail system.
- Rail system.
- Carpool.
- Keep streets maintained, control speeding.
- Better roads.
- Every vehicle can be electric.
- Light rail.
- Better public transportation.
- Have buses run later and more often.
- Get more buses on the road and in more cities.
- Streets fixed.
- Time and more ways.
- More buses.

- Carpool.
- Run buses every 5 minutes in every direction. No, I am not kidding.
- More left turn lanes.
- Make buses turn more often with better connections.
- Central Avenue trolley.
- Light rail.
- Build more trams.
- Freeways.
- Freeway system.
- More buses to Goodyear (weekends).
- Have buses with longer routes, i.e., a Red Line that goes all the way to East Mesa.
- Continue improving existing freeway system, and develop the proposed light rail system, eventually incorporating the entire MetroPhoenix, East Valley, Apache Junction, etc.
- Stagger business hours throughout the Valley.
- Extend hours 24/7.
- Make it easy, family friendly.
- Widen the roads.
- More frequent stops.
- Bus at night.
- Safe transport.
- More hours, closer buses.
- Develop a rail transit program.
- Taken bus.
- Increase alternate fueling and the production of the alternate fuel (car).
- Get better and more buses.
- Carpool.
- Encourage ridership, buffer routes, cost effective.
- More trips.
- Improve and widen streets.
- Improve streets, more “one way during rush hour” streets (16th Street/19th Avenue).
- Get rid of bus system.
- Surface street improvement.
- Help with pollution.
- Less traffic.
- Every car can be electronic.
- Metro.
- Make subways.
- Place Valley transit equipment in designated lanes for their use only.
- More money.
- Get rid of half the people.
- More public transportation, i.e. rail system.

- Encourage carpooling and mass transit.
- Better mass transit (rail).
- Better city-wide mass transportation.
- Mass transit – trains.
- More buses on the route.
- Forget mass transit. People going to too many locations from too many locations, (can't understand the rest of the statement).
- More on-ramps.
- Longer hours at night. Buses should run every 15 minutes, all routes. Baseline runs long shorter time, more buses.
- Improve freeway.
- Less cars more bus.
- Bus system.
- More buses! Close second, more physically separated bike lanes.
- Bike path - widen bike right-of-way.
- Less traffic.
- Travel 24 hours.
- Get more bus with 24 hour service.
- Speed/freeways.
- Mass transit.
- More police traffic officers, driver is the problem.
- Bigger mass transit system.
- Late evening bus service in Phoenix. 8pm Friday until 2am Saturday (6 hours) 8 pm Saturday until 2 am Sunday (6 hour) 8 pm on Sunday until 2 am Monday (6 hours). These hours will bring a lot of riders.
- Cheaper for students.
- Little cheaper for seniors.
- Mass transit.
- Complete light rail.
- More buses.
- Light transit.
- Safer bus stops.
- Better public transportation.
- 24-hour bus system.
- Lower fares.
- The new rail.
- Light rail subsidies.
- Make it accessible to all areas.
- Less driving.
- Carpool.
- More urban living.

- Light rail Valley wide system.
- Bus on 3rd street.
- Expand the times you run.
- Expand hours.
- Rail car.
- Longer hours, more frequent more side routes.
- Keep your buses in repair.
- Bus service.
- Make it more bicycle friendly.
- Broadening the bus transportation routes.
- Widen the roads.
- Finish the freeways.
- Bring lots of buses, 5 minute increments.
- Get people to carpool or bus.
- More buses, more often.
- Buses need to run longer and late at night.
- Add the rail.
- Speed up the city's bus service.
- More police to get the speeders.
- Longer hours for buses.
- More buses to run more often.
- More buses that run more often.
- More frequent bus service.
- Later bus service, more lanes on freeway.
- Wider lanes.
- Light rail.
- More turning signals at intersections or at least keep them working.

Cinco de Mayo Festival

- More transportation.
- Improved services.
- Transit service 24 hours a day.
- Build more freeways.
- Oxygen in the environment, reduce the number of cars.
- More freeways, better roads.
- More bus transit service and that they extend the nearby towns.
- More buses.
- Light rail.
- Earlier bus service.
- Improve streets, provide more routes on more different streets.
- To improve it, more buses are needed because they delay too much, improve bus frequency.

- Driving age limit, enforce it, more lanes, more turning arrows (left).
- Light rail.
- More flexible bus hours.
- More new buses.
- More freeways.
- More buses.
- More buses.
- No response.
- More courteous drivers.
- Keep a more timely schedule, buses running on time.
- More buses with less waiting time, light rail.
- More buses.
- My personal opinion is that it should be like in Chicago, New York and Los Angeles. Also the wait should not be long, only 10-15 minutes. Buses should be rapid.
- Better roads, better buses, better freeways.
- Light rail will be a very good option to maintain the flow of vehicles on the freeways. It will also help save in insurance rates.
- More buses.
- Freeways.
- With more freeways.
- Other freeways.
- More buses.
- More carpooling.
- More wider roads, freeways.
- Light rail.
- More late routes for people who work swing and grave yard shifts, also better freeways.
- More freeways.
- Improve roads, more bus service.
- Put more buses on the road.
- Buses be on time.
- Bus.
- Ride the bus more.
- Bus system.
- More freeways lanes.
- Gas prices are too high.
- More buses.
- Better barriers on highways, not cable.
- I think it is a very good system, but the areas and hours need to be expanded. Example, green line to Pima needs to be past 7 pm.
- Transportation should be till 12:00 midnight.
- More buses.

- Lower gas prices.
- Making all bus stops to have an intersection for buses to enter.
- Lower gas prices.
- Public transport.
- Bus system.
- Better bus schedules with more times for pick ups and better locations on the outskirts of Phoenix..
- Highway.
- More bus, 24 hours.
- More bus stops.
- More lanes, people should focus on defensive driving to avoid so many accidents.
- Light rail cars.
- Better buses for school.
- Make bus routes/connections more convenient, more early morning buses.
- More services for the handicap.
- Better bus service.
- Rail transportation.
- Light rail cars.
- Light rail.
- Light rail transit.
- Subway system.
- More support of the community to utilize the systems.
- We need another Valley transportation.
- More areas in East Mesa for elderly.
- More bus lines.
- More buses, later hours.
- Add more transit systems for a longer period of time, 24/7 in all areas.
- More freeways.
- More buses, every 15 minutes would be nice.
- More freeways and buses from Ahwatukee.
- Expand highway system. We need more loops, clover leafs.
- Light rail system, subway system.
- Bus system.
- Need more buses, lower gas.
- Need more buses and longer running.
- Longer running services and more buses.
- Carpooling.
- Light rail system.
- Maybe more buses or shuttles to major parts of work areas.
- Add bus routes, 7 days a week.
- Bus system.
- Light rail.

- Later buses.
- Weekend transportation on suburban.
- Longer hours on bus system.
- Bus out to Sun Lakes, Bus on Riggs Road into malls.
- More carpooling, use of alternative transportation.
- Electric train.
- More buses.
- By being more aware of pedestrians.
- More buses running, maybe 24 hours, rail systems.
- Bus.
- More freeways.
- More shifts for transit.
- More freeways.
- Fix the freeways, make them wider.
- (Not legible.)
- Add more freeways.
- Make bike lanes on all major streets.
- Rapid transport.
- Keep the freeways clean.
- More buses.
- Focus on west Valley, i.e., 101 completion and loop 303 development. Look at business access in Goodyear/Buckeye area.
- (Not legible.)
- Light rail.
- Signs over freeway with information.
- Get your own lane.
- Better streets.
- More buses.
- Better bus service and freeways.
- Drugs, alcohol.
- The immediate solution would be to construct more bus pullouts. Several times I have been caught in between a bus or vehicles stopped because a bus is in the middle of the road. Another would be less bus stops, maybe at every intersection.
- Traffic sucks, more lane freeways.
- Wider freeways.
- A better system.
- More buses, Chandler.

Papago Area Transportation Coordinators Alliance

- Freeway access.

- Widening freeways and bottlenecks.
- Make longer commutes more attractive for people to use public transportation.
- Widening existing freeways.

Arizona Hispanic Chamber of Commerce

- Creation of a user friendly system that reaches all the municipalities.
- Comprehensive public transportation systems, light rail, buses, community transit system.
- Maintenance of roadways and expansion of transit in dense areas of Hispanic population. Transit supports education and employment infrastructure in Hispanic communities.
- Great incentives for carpooling or using buses (e.g. can get 15 minute grace period at work, place at beginning and end of day, some other form of \$ incentives, faster carpool lanes) Light rail, maintaining streets in poorer communities (S & W Phoenix, Glendale, etc.)
- Improve/expand freeways, expedite rail system.
- We need more lanes on the freeways.
- Better monitoring by police and others to assure people abide by traffic laws.
- Provide public transportation systems.

MAG at the Mall (Arrowhead Mall)

- More extensive bus service.
- Start by not allowing overloaded vehicles to use the same streets and highways as the “safe” vehicles. They can't see past bulk on/in vehicle, can't accelerate or stop safely.
- Ban people that carry excess loads that drop items in and along the way.
- We need trains.
- 24 hour buses.
- Metro rail needs to be built.
- Later express buses.
- More freeways.
- More buses; waiting for the tram line.
- Public transportation.
- The pollution is real bad.
- Subways or monorails.
- Buses later.
- I would like to see a bus or transit go through 83 and 91st Avenues. We really need it that way. I would take the bus to work at Boswell Hospital.
- Get rid of people driving that did not go to drivers school.
- More carpooling and more efficient buses.
- Better roads.
- Need more road.
- Overhead light rail (mono).
- Subway.

- Look at Japan – their rail system, how stupid of Phoenix to wait so long for what's needed yesterday.
- Light rail in Northwest Valley.
- More buses, better times, all buses should run every 15 min. Have buses on all Aves, Streets, and all major streets. Have late buses.
- Better bus service for elderly in Sun City.
- Add light rail, add super highways (double deck).
- Help Internet service to be more user friendly. I still had to call.
- Light rail transit.
- Better public transit.
- Widen roads, pre-plan for growth.
- Light rail or subway.
- New, severe restrictions on new development.
- Subways/trains.
- More public transit.
- More buses.
- Better bus service for Sun City. Many of our residents can no longer drive. Light rail for the future.
- More buses with longer hours and more frequent runs.

Northwest Valley Transportation Coordinators Alliance

- Increase the number and size of freeways.
- Propose a new tax to new homeowners. Money and speed. Make decisions quicker, get construction done quicker. Get buy-in from the good old boys! Light a fire under their butts!
- Communication and education. The residents of Arizona need to have a knowledge of how your organization is working to improve the Valley's air and also complete understanding of what impact there will be without a comprehensive transportation plan.
- Light rail, communication to the public.
- Finish freeway system.
- More bus pick-up locations and routes, wider freeways.
- Accessibility.
- Rail system to cover west Valley to central Phoenix to Scottsdale.
- Communication to public.
- Improving the freeways and streets will help with traffic congestion, on the streets there needs to be more bus routes.
- Expand public transportation.
- More freeways.
- Freeways.
- Make it more widespread throughout the Valley.

SR 51 Freeway Opening

- More bus pull outs.

- Build faster.
- Quiet.
- Close the borders.
- Rapid transportation from NorthValley into downtown.
- Keep the customer (citizen) involved. Make sure our voices are heard and than improvements benefit all of us.
- Condensed work week.
- Functional mass transit.
- More construction at night and less road at a time.
- Plan ahead.
- Allow all on HOV lanes with fee.
- Change all carpool lanes to travel lanes.
- More police.
- Shaded bus stops.
- Patrol the speeding on the highways better.
- Connecting all major freeways.
- Carpool.
- Public transportation further out, mass transit.
- More and more frequent buses.
- More bus service.
- Rubberized asphalt on all freeways and roads.
- Improve current public transit before taking on new, expensive projects.
- Add lanes.
- Go farther north on 35th avenue.
- Freeways.
- Expand bus system.
- Rapid transit.
- Accelerate building & expanding light rail.
- More freeways.
- More lanes.
- Light rail.
- Consistency. Look at Cal., you can get on and off at most all streets not just selected street, ie Greenway 51 N or S.
- No light rail, it is a joke.
- Turnarounds.
- Lower the speed limit or have more police enforcement.
- Mass transit.
- Continue building freeways. Add more bus routes.
- Wider freeways.
- More info.
- Spend more tax \$ on education.

- Better timing of signal lights.
- Trucks in 2 right lanes only.
- City buses.
- Advertise more so people are aware.
- Public transportation freeway.
- Do the freeways wide enough the first time.
- Looks good to me.
- Traffic enforcement PPD and DPS.
- Improve bus service.
- Better bus system.
- Public transit, buses and trains.
- More police.
- Have HOV lanes and a rail system.
- More of the same.
- Clean side of the road.
- More roundabouts instead of traffic lights.
- Keep roads in good order and clean.
- More carpool lanes, more light rail, mass transit.
- More speed enforcement.
- Continue expanding highways.
- Get people out of their cars.
- Rail system.
- Mass transit.
- Buses that access more areas.
- HOV lanes enforced.
- Finish freeways ahead of schedule, mass transit.
- Speed enforcement, less merging lanes, more HOV.
- Better public transportation.
- Provide more public transportation. Highway that goes East-West “mid-Valley”.
- Ensure safe speeds.
- Increase frequency and number of busses or trams.
- Improve bike lanes.
- Add more buses, frequent time schedule, not 1 hour or 30 min. time schedule, too hot to wait a long time at bus stops.
- Better planning.
- Control growth.
- Less taxes.
- More freeways.
- More lanes.
- I would like to see more electrical speed signs up letting these people who don't check their speedometer to see how fast they are going. We do it for school areas.

- No left turn on red arrow.
- Have a regional mass transportation system.
- Light rail, light rail, light rail.
- Wider.
- Better mass transit system, better bus system.
- Expand mass transit.
- More freeways, light rail.
- Better public transportation.
- Wider freeways.
- Build more mass transit (rail, skytran).
- Slow the speeds.
- 51.
- More lanes, more rubber, so quiet.
- Ssynchronized lights.
- More freeways.
- Stop the growth.
- Stop growth.
- Extend the 1/2 cent sales tax.
- Light rail.
- Control crazy drivers.
- Ease congestion during AM & PM travel.
- Rail system that is accessible.
- Provide more senior transportation.
- Bus transportation.
- Need rail transit.
- Bike trails wider.
- Freeways.
- Public transportation that bring people where they want to go.
- Freeways.

Go Glendale Transportation Open Houses

- Better bus stops.
- No lights at half streets.
- Light rail and freeways.
- More major corridors (freeways) express routes.
- Provide an efficient mass transit system.

MAG at the Mall (Chandler Fashion Square)

- When doing construction please keep some of the roads open.

- Build freeways as quickly as possible.
- Better and/or more freeways. Light rail system would entice to use it and leave my car at home.
- Light rail transit.
- Make all surfaces similar to newly opened 60 freeway.
- Better freeways. San Tan will be very important.
- More freeways to prevent traffic congestion. Too many cars on the road. Need police to patrol freeways.
- An express train or subway or rail transit.
- Mass transit.
- Access.
- 24 bus systems is what we need.
- To survey what you predict the growth will be and expand the roads and freeways to handle the foreseeable traffic that will come later on instead of tearing up or roads in the future do it all at first and you won't have to play catch up on the traffic. Install turn arrows that work at the same time.
- Freeway is in the wrong place, oh well! It was built there a long time ago. Too late now.
- Complete freeways already planned. Make wide highways (4 lanes plus with carpool). Rubberized asphalt.
- Bus service.
- More police on freeways.
- Light rail.
- Get rid of Joan Shafer on the committee!
- Mass transit.
- Increase freeway lanes.
- More east Valley stops.
- Go into south Chandler with light rail.
- More freeways.
- Light rail – unlimited subways!
- Increase light rail service from rural areas to downtown Phoenix; ie Queen Creek.
- Make it accessible everywhere and easy to use.
- Everyone drives way over speed limit, install radar systems.
- Less people.
- Convenient mass transit system.
- Light rail.
- More lanes.
- Transportation fast.
- Everyone drives too fast.
- Mass transit.
- More lanes.
- Allocate more funds for better bus service in the Valley.
- More cops to help prevent illegals in the carpool lane.
- Finish freeways.

MAG at the Mall (Spectrum Mall)

- Later running times.
- Run the buses more often. It is very hot to stand out in the sun.
- The air.
- Make sure they don't break down, make run more often.
- Consistent air conditioning and overall maintenance of all buses, so that there will be uniformity.
- Later bus service so people can get home from events downtown at night.
- For the buses to run every 30 minutes on Sunday.
- To have more buses and improve time and route (more). More buses during the weekend.
- More frequent buses, longer nighttime hours coming from Scottsdale into Phoenix.
- Give people bus rides for 50 cents on ozone alert days.
- Improve AC unit, fix streets.
- More stops.
- Extended hours.
- More hours or longer.
- Have buses and light rail run 24/7.
- Make more buses that run more often.
- 1. Change the striping on major streets, Glendale, Bethany, Northern, that switch from 3 to 2 lanes – on opposite sides of street every 15-20 blocks. 2. Light rail and bus, connected through all suburbs.
- Bus service to Paradise Valley. There is no way to get to the many churches along Lincoln Drive and 40th Street area.
- More public transportation like buses, etc.
- Improve schedule.
- 24 hour bus system.
- Lower money for using bus-light rail.
- Traffic engineers.
- More and frequent vehicles along thoroughfares with buses are too many missed buses along intersections. More room that is taken up by wheelchair.
- Covered and misted bus benches.
- Light rail.
- Provide this light rail. I would suggest you study the system light rail in City of Denver, Co in the 1930 to 1948.
- Efficiency and rapid service.
- Get pollution down.
- More timely manner.
- Shaded seats and longer hours.
- Improve the frequency of buses in Mesa on the weekend. There are NO redlines that go farther than Gilbert Road. Extend red line bus out to Greenfield Road at the very least.
- Longer hours.

- More bus routes on every street.
- Expand to more routes.
- Convenient, inexpensive, express routes with inter-connecting shuttles. Most express routes (and the proposed light rail) only go from major points to major points. The light rail to Mesa stops one to two miles away from everything.

APPENDIX

Let's Keep Moving!



Transportation Policy Committee

Mayor Neil Giuliano
Tempe, Chair

Mayor Elaine Scruggs
Glendale, Vice Chair

Benito Almanza
Bank of America Arizona

F. Rockne Arnett
Citizens Transportation Oversight Committee

Mayor Steven Berman
Gilbert

Dave Berry
Swift Transportation

Jed S. Billings
FNF Construction

Councilmember Peggy Bilsten
Phoenix

Councilmember Pat Dennis
Peoria

Mayor Ron Drake
Avondale

Mayor Boyd Dunn
Chandler

Rusty Gant
Arizona Department of Transportation

Mayor Keno Hawker
Mesa

Eneas Kane
DMB Associates

Vice Mayor Seth Kanter
Goodyear

Mayor Mary Manross
Scottsdale

Mayor Lon McDermott
Wickenburg

Diane Scherer
Phoenix Association of Realtors

Vice Mayor Daniel Schweiker
Paradise Valley

Martin Shultz
Pinnacle West Capital Corp.

Supervisor Don Stapley
Maricopa County

Mayor J. Woodfin Thomas
Litchfield Park

Tell Us What You Think

1. What is the single most important thing that can be done to improve the Valley's transportation system?

2. If it was your job to decide how to distribute our tax dollars on transportation improvements, and you had a total of \$100 of tax money to distribute, how would you distribute it among the following four areas?

Freeways	\$ _____
Bus Service Improvements	\$ _____
Light Rail Transit	\$ _____
Street and Road Improvements	\$ _____
TOTAL	\$100.00

3. In 1985, Valley voters passed Proposition 300, a 20-year, one-half cent sales tax increase to improve the transportation system in Maricopa County. Were you aware or unaware that this tax would expire in 2005? Circle one.

Aware Unaware Not Sure

4. From what you have read, seen or heard, would you say the funds provided from Proposition 300 have had a major impact, a minor impact or no impact on improving the transportation system in Maricopa County? Circle one.

Major Minor No Impact Not Sure



Maricopa Association of Governments
302 N. 1st Avenue, Suite 300
Phoenix, Arizona 85003
Tel. 602-254-6300
Web: www.letskeepmoving.com



Public Events

- Red Mountain Freeway Opening – January
- Black History Event/Peoria – February
- Tempe Rotary Club – February
- Business Expo Civic Plaza – February
- Black History Event/Phoenix – February
- Phoenix Latino Institute PV – February
- Glendale Latino Institute – February
- MAG at the Mall Metrocenter – March
- Town Hall – March
- Chicanos Por La Causa Cesar Chavez Festival – March
- Sunday On Central – April



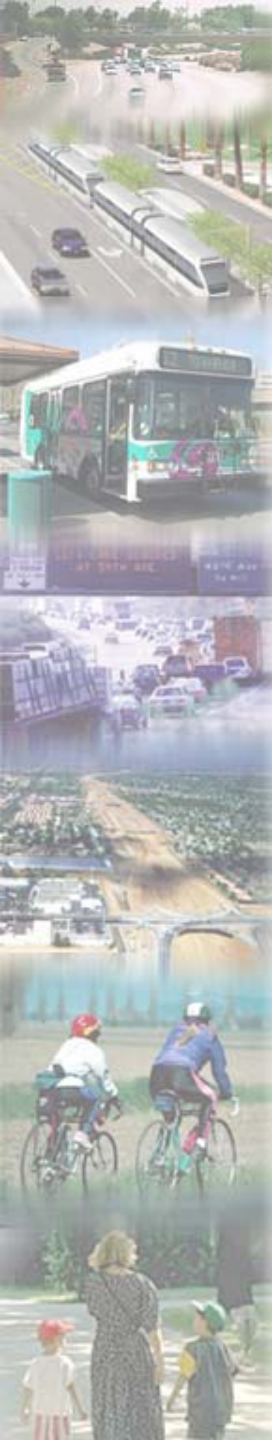
Public Events (cont'd)

- Cinco de Mayo Festival – May
- Media Briefing/Press Conference - May
- Papago Area Transportation Coordinators Association Alliance – May
- NW Valley Transportation Coordinators – May
- Arizona Hispanic Chamber of Commerce – May
- Go Glendale Transportation Open Houses (3) – May
- MAG at the Mall Arrowhead – May
- SR 51 Freeway Opening Bell Road to the 101 – May
- MAG at the Mall Chandler Fashion Square – May
- MAG at the Mall Spectrum Mall – May



Community Groups

- American Council of Consulting Engineers
- Association of Equipment Distributors of America
- Business Coalition/Maricopa 2020
- Business Coalition Leadership Council
- Chandler Chamber of Commerce Policy Committee
- Citizens Transportation Oversight Committee
- East Valley Partnership
- Glendale Citizens Transportation Oversight Committee
- Maricopa County Board of Supervisors



Community Groups (cont'd)

- Phoenix Chamber of Commerce
- Phoenix Citizens Transit Commission
- Phoenix Transit Commission
- Valley Citizens League
- Valley Forward
- Tempe Chamber (June 19th)
- Valley Partnership (June 27th)



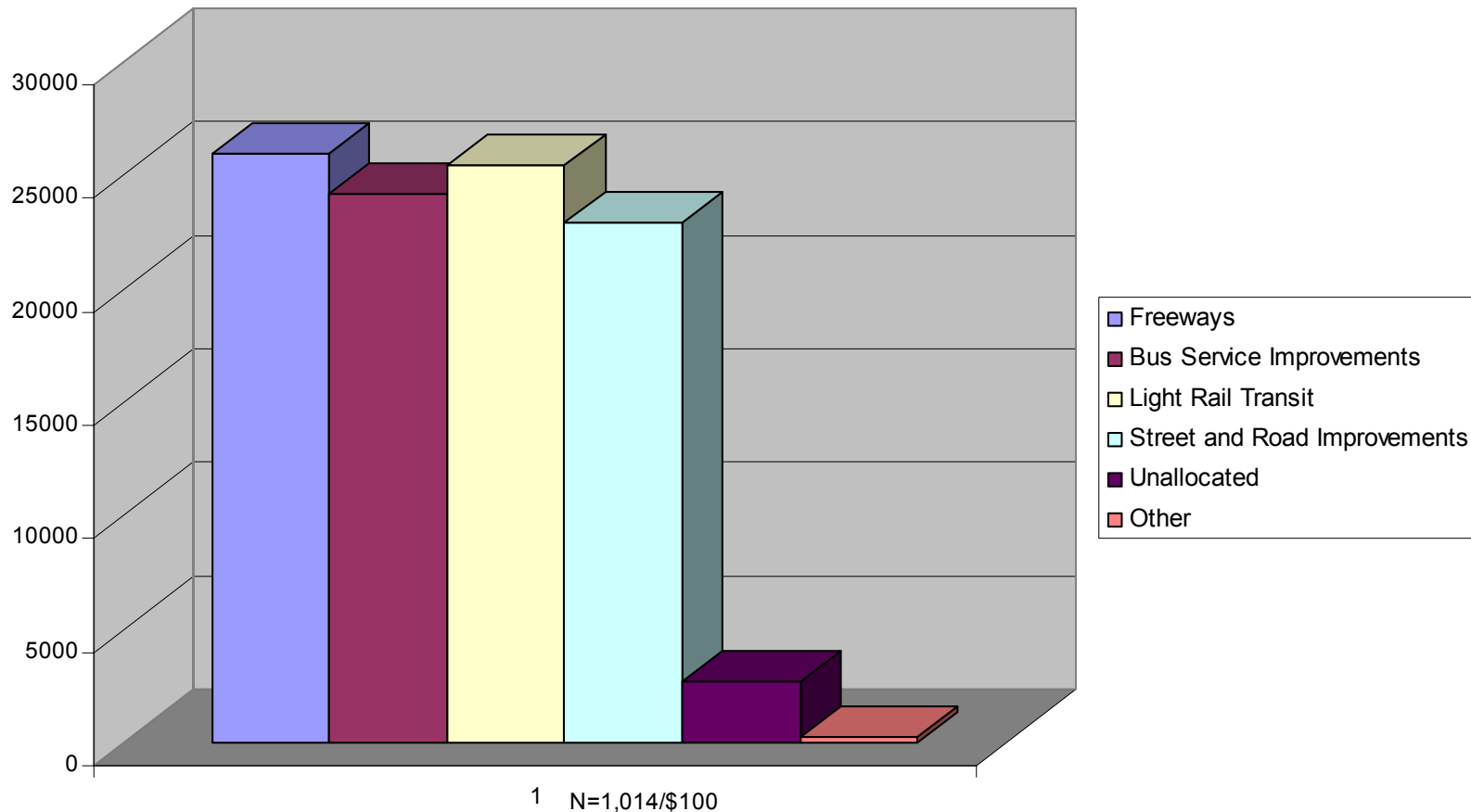
Four-Question Survey

Question 1

What is the single most important thing that can be done to improve the Valley's transportation system?

Public Events Combined Results

Public Involvement Events January - June 2003
How would you distribute \$100 among the following
areas? N - 1,014





Four-Question Survey

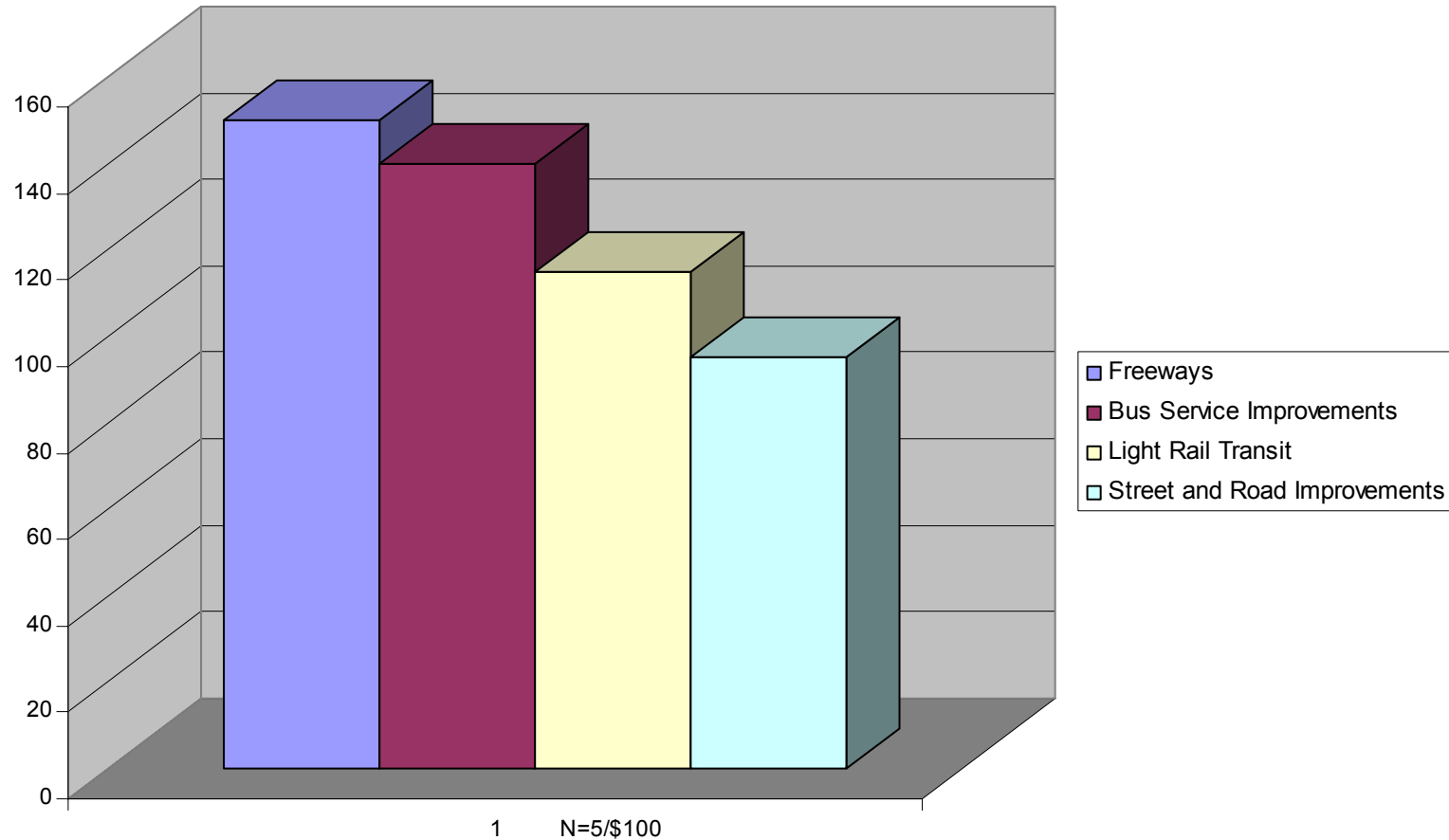
Question 2

If it was your job to decide how to distribute our tax dollars on transportation improvements, and you had a total of \$100 of tax money to distribute, how would you distribute it among the following four areas?

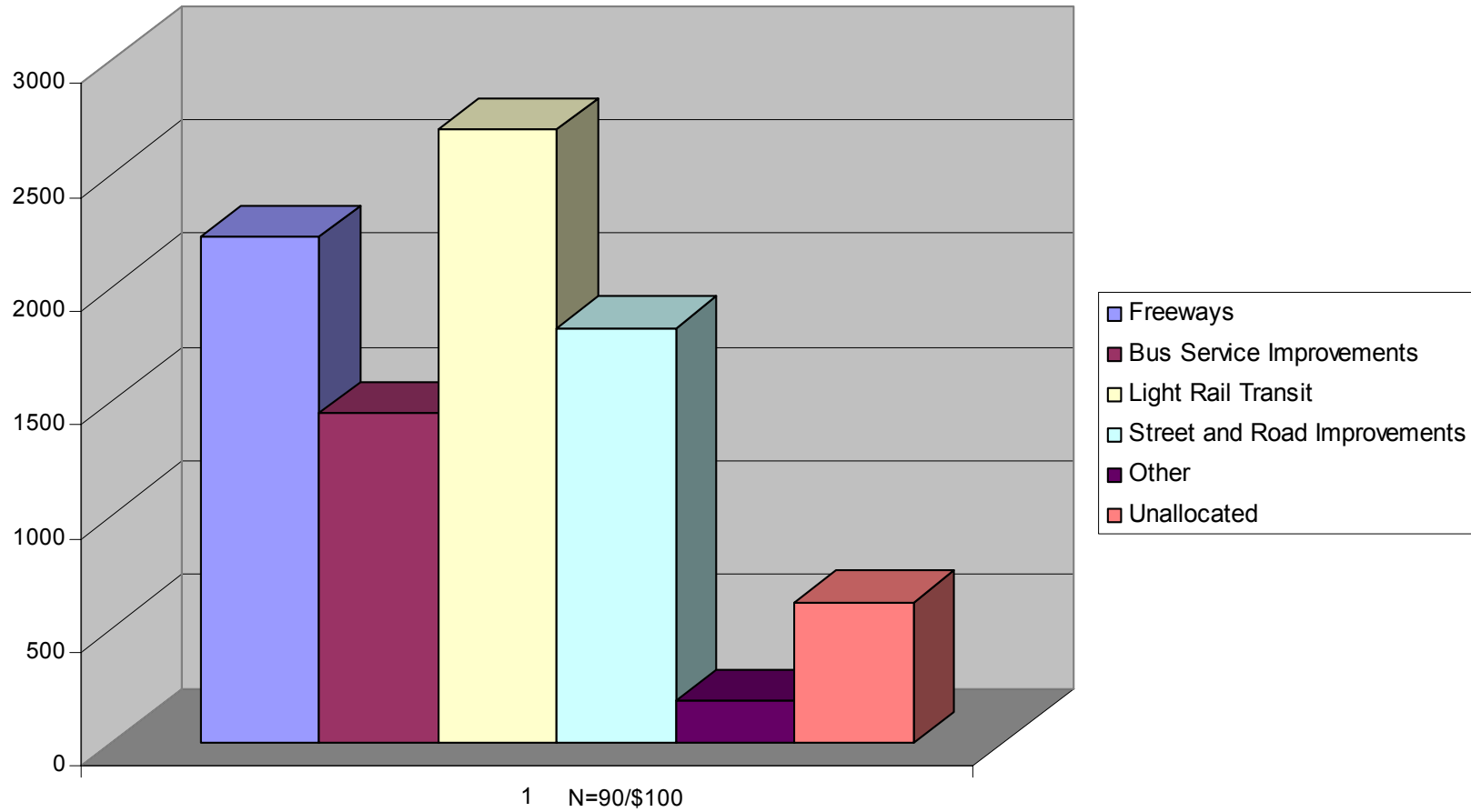
- Freeways
- Bus Service Improvements
- Light Rail Transit
- Street and Road Improvements

Black History Event-Phoenix

Black History Event Phoenix February 2003
How would you distribute \$100 among the following areas?

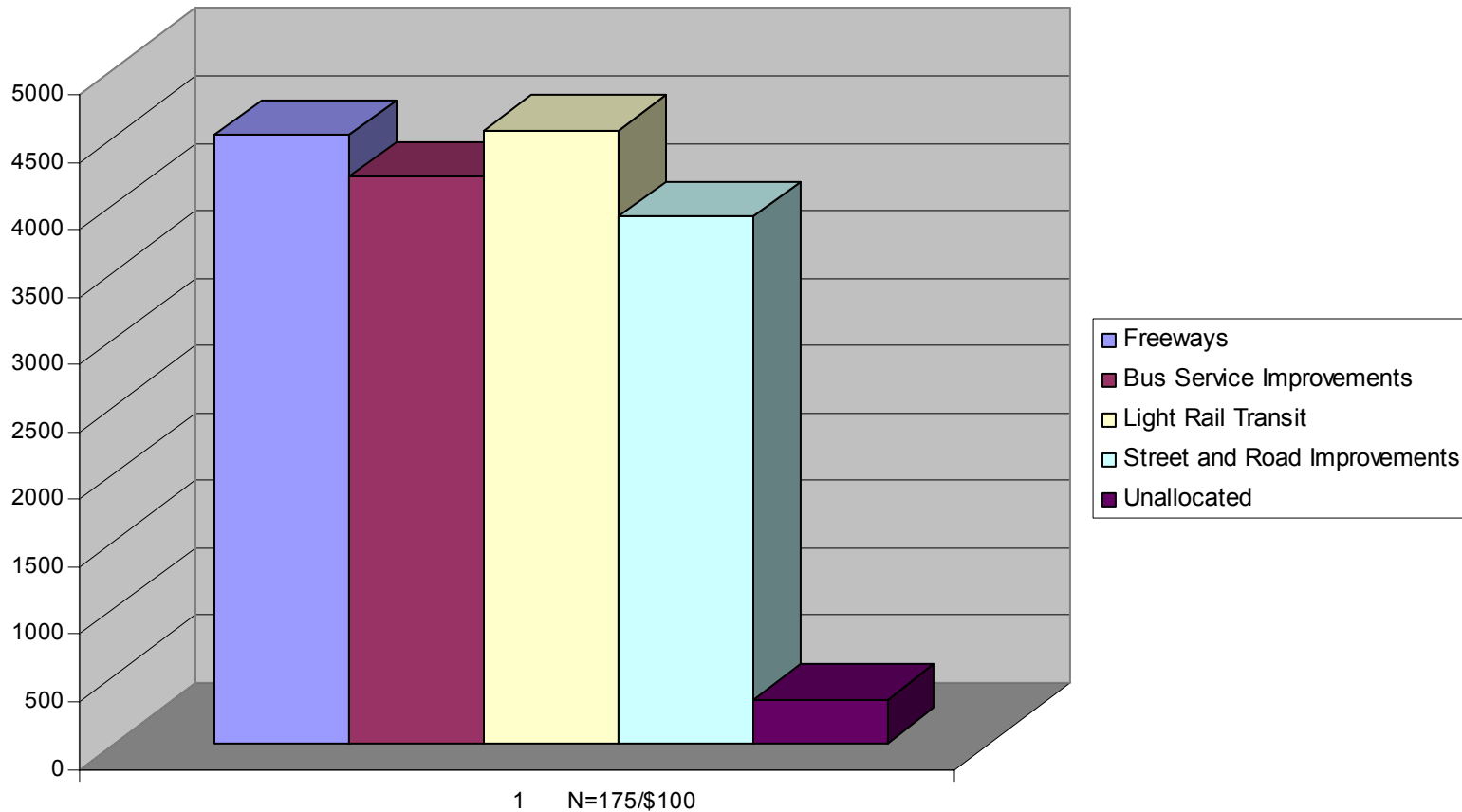


Town Hall



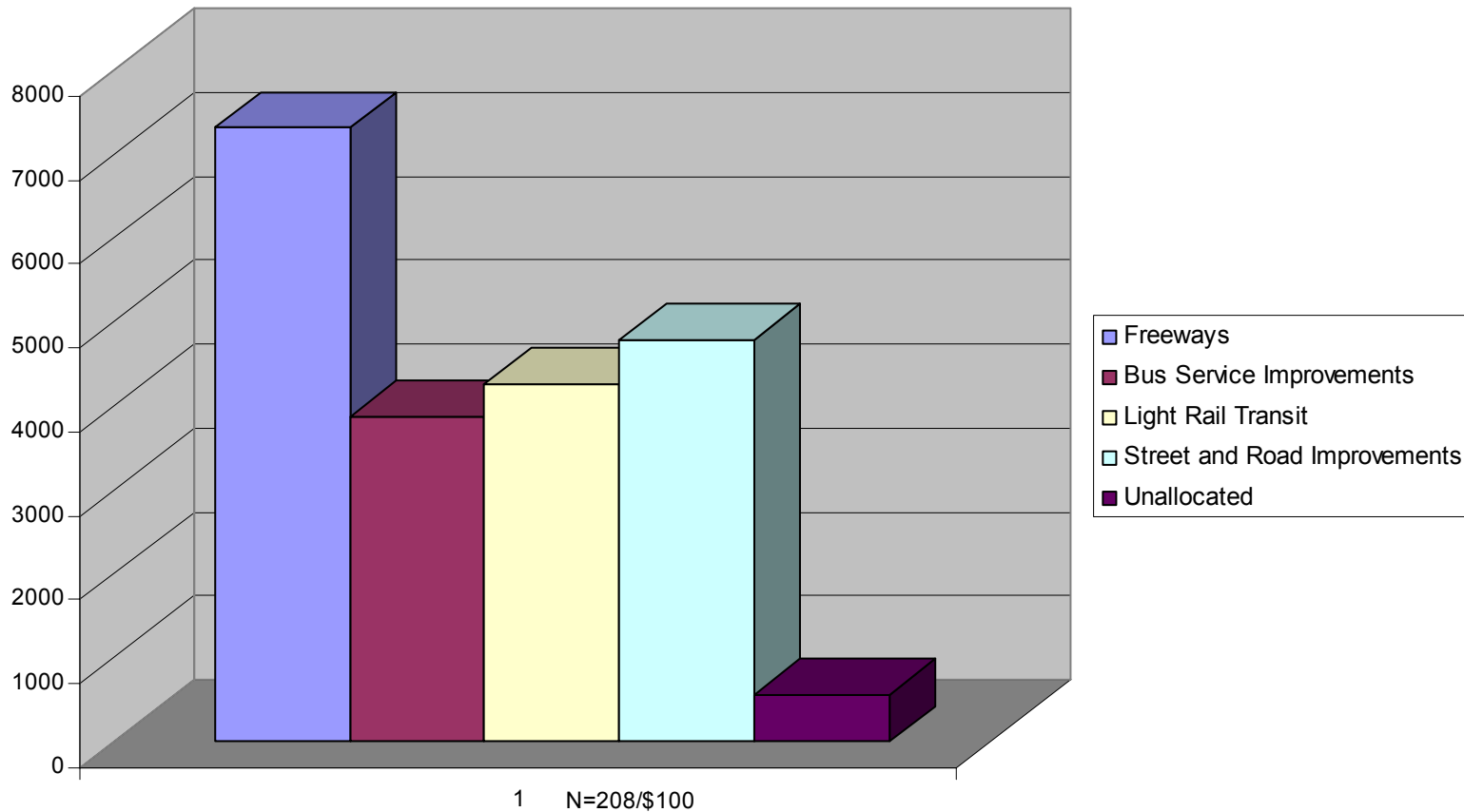
MAG at the Mall Events

Metrocenter
Arrowhead Mall
Chandler Fashion Square
Spectrum Mall

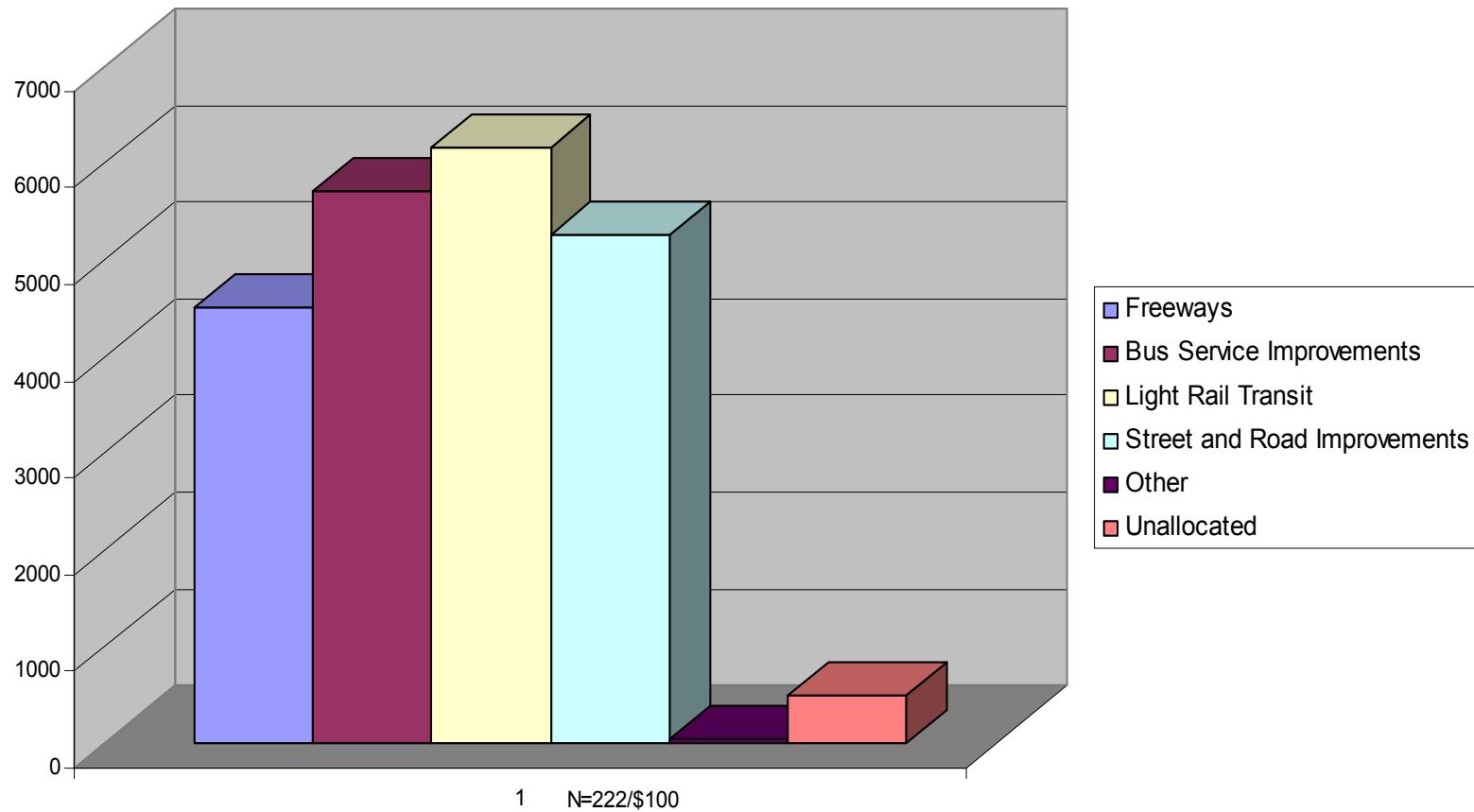


Freeway Openings

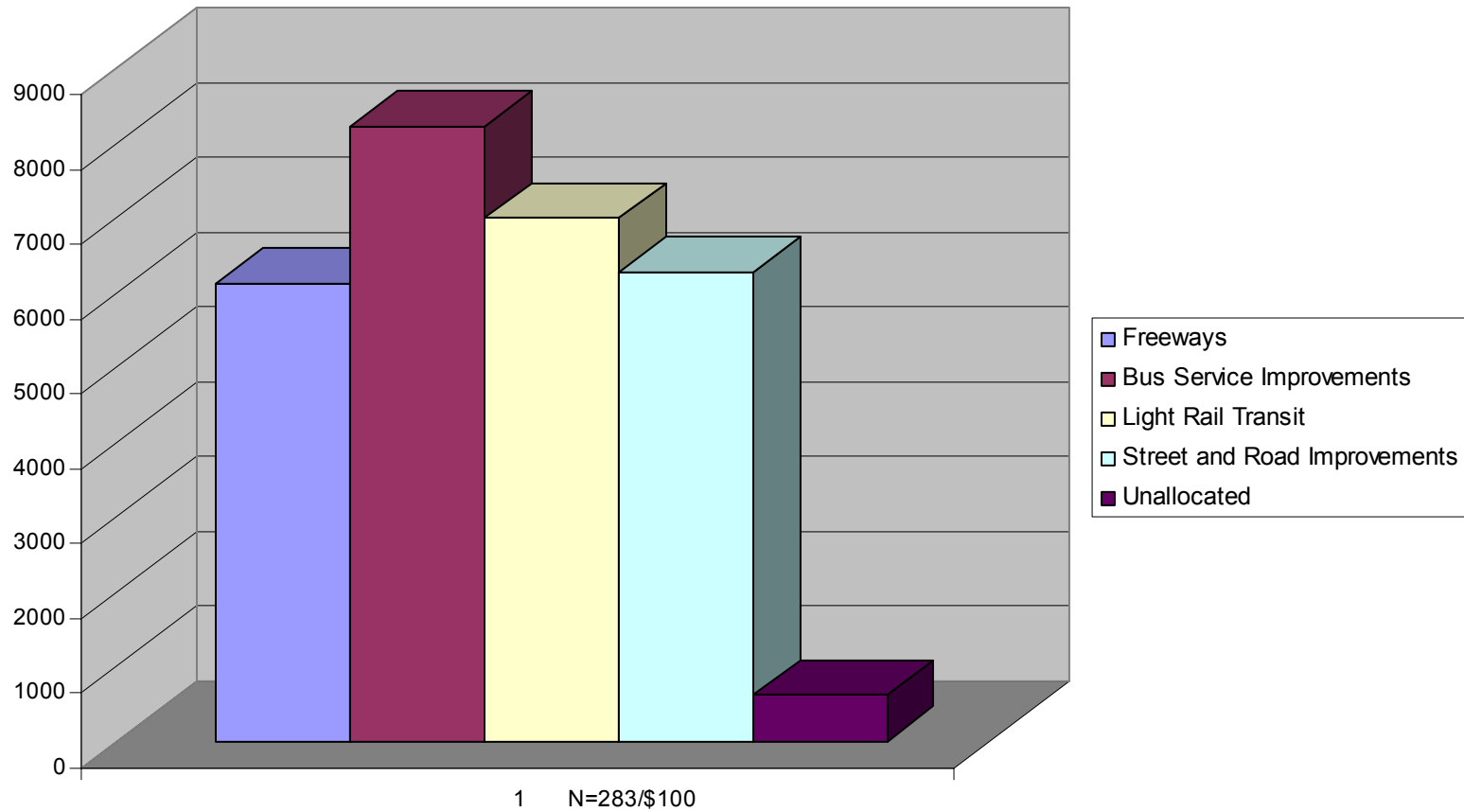
SR 51 & Red Mountain



Sunday on Central



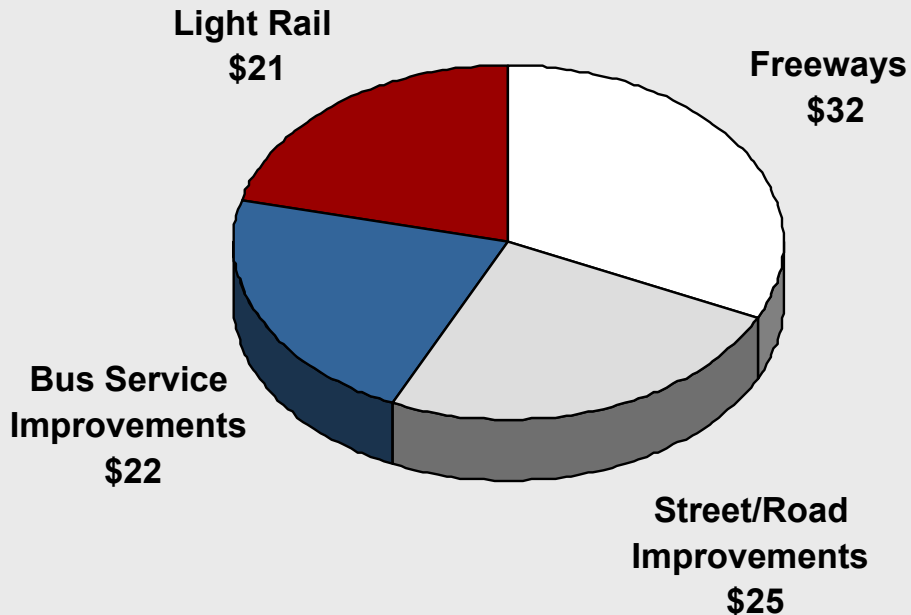
Title VI Communities



Comparison of Poll and Survey

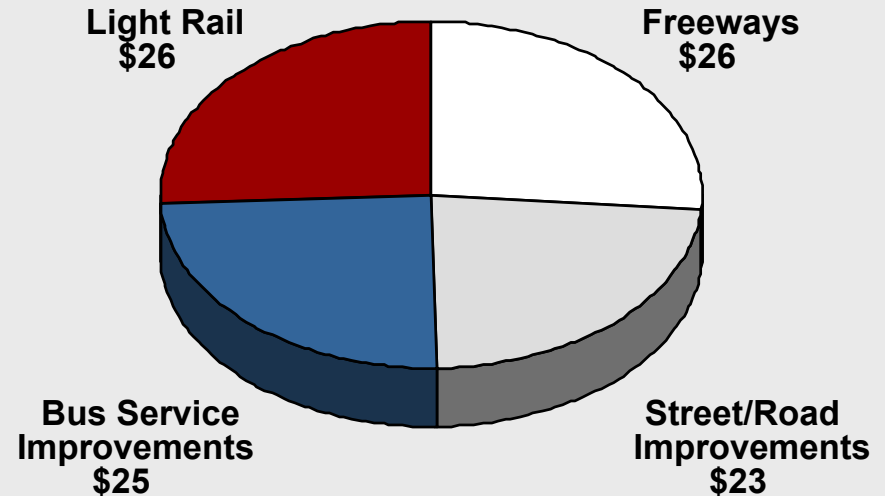
Behavior Research Center Poll December 2002

(How Voters Would Distribute \$100)
N = 1,009



Public Involvement Events Combined Surveys

(How Voters Would Distribute \$100)
N = 985



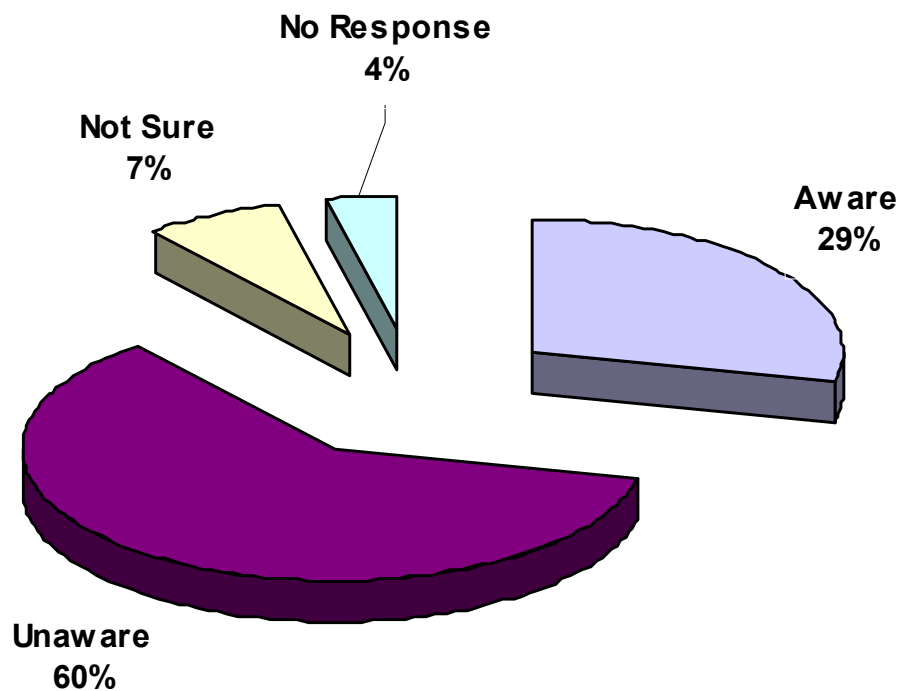


Four-Question Survey

Question 3

In 1985, Valley voters passed Proposition 300, a 20-year, one-half cent sales tax increase to improve the transportation system in Maricopa County. Were you aware or unaware that this tax would expire in 2005?

Public Events Combined Results - Aware



N=924

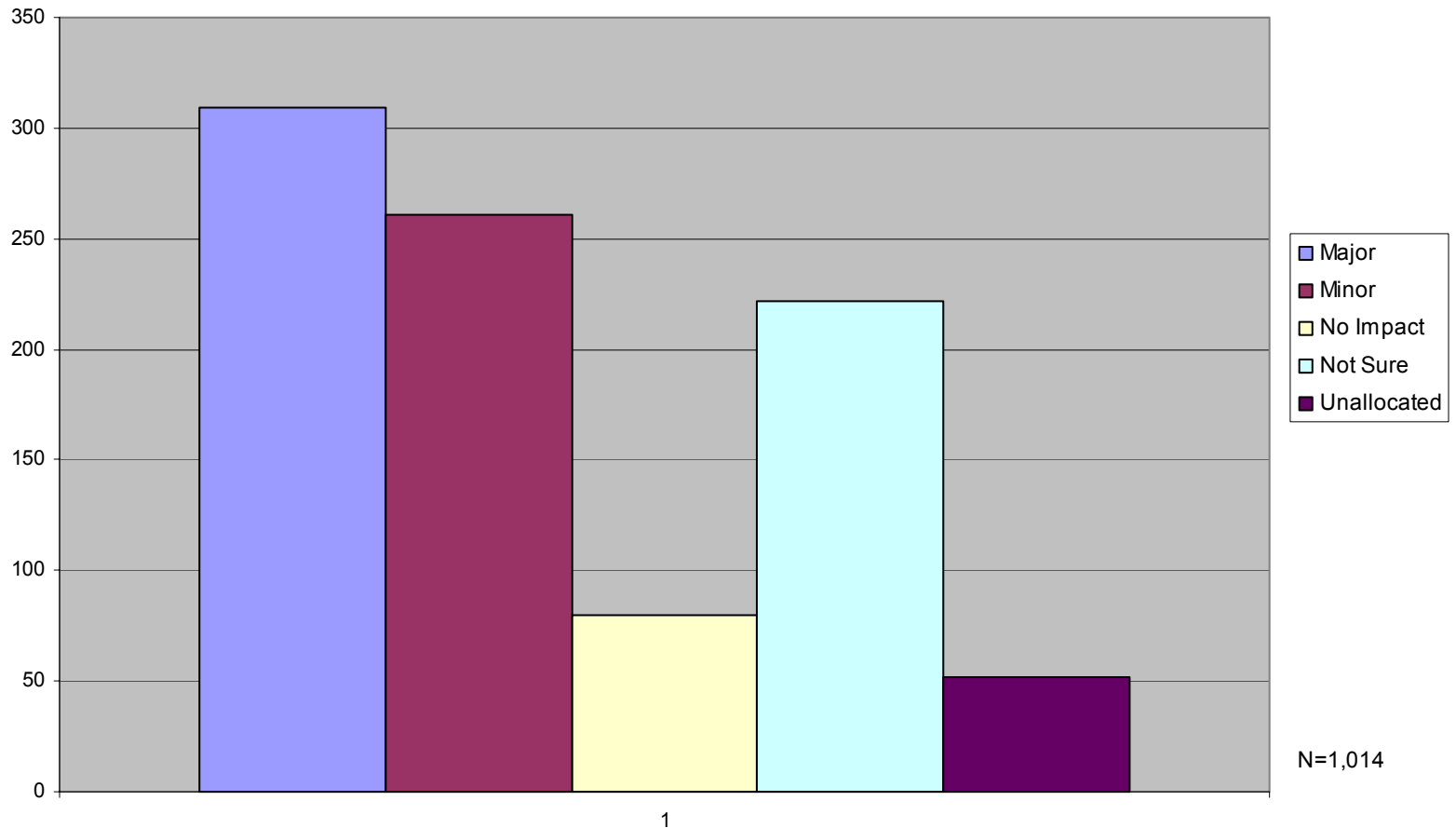


Four-Question Survey

Question 4

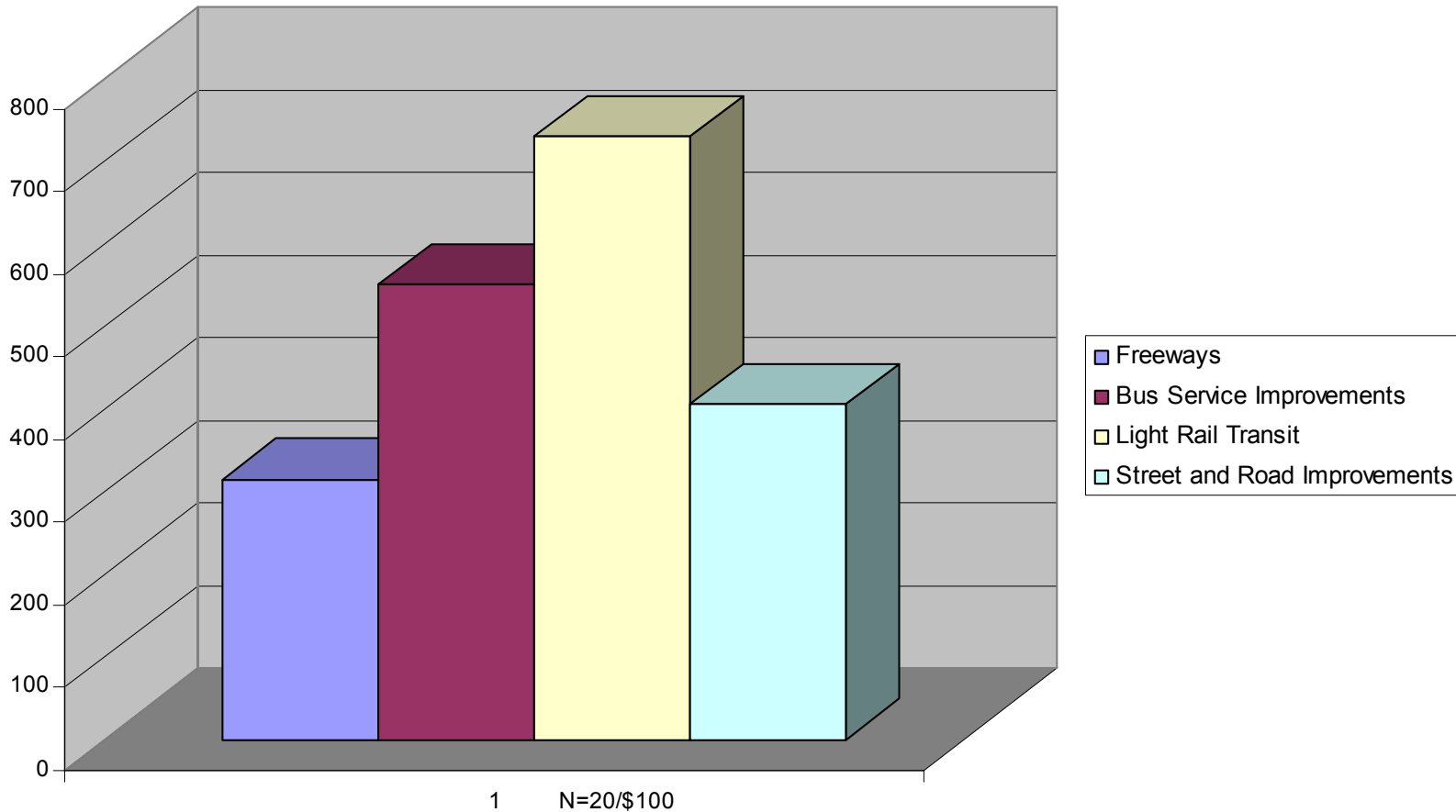
From What you have read, seen or heard, would you say the funds provided from Proposition 300 have had a major impact, a minor impact or no impact on improving the transportation system in Maricopa County?

Public Events Combined Results-Impact



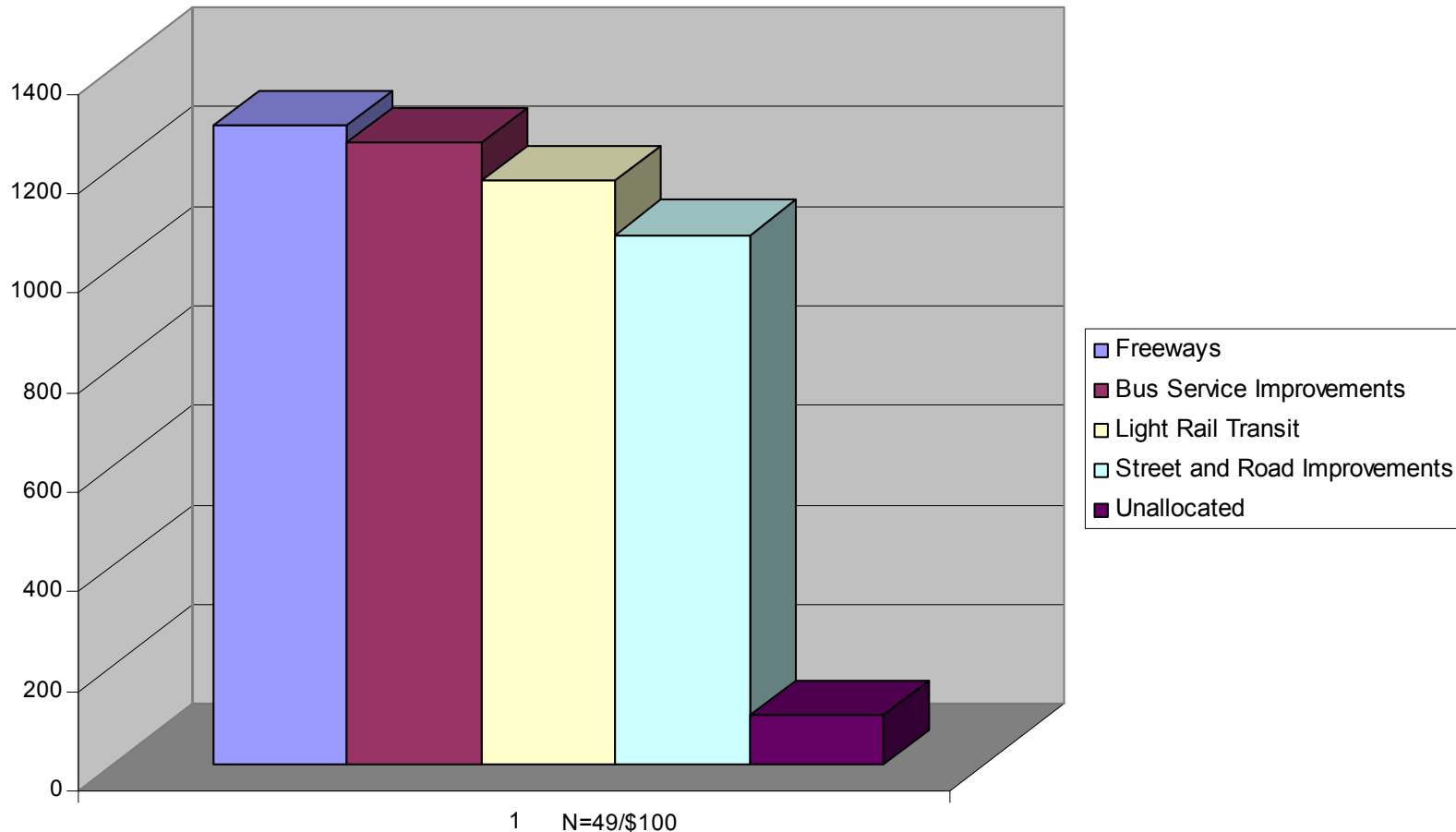
Glendale Latino Institute

Glendale Latino Institute at GCC February 22, 2003
How would you distribute \$100 among the following
areas?



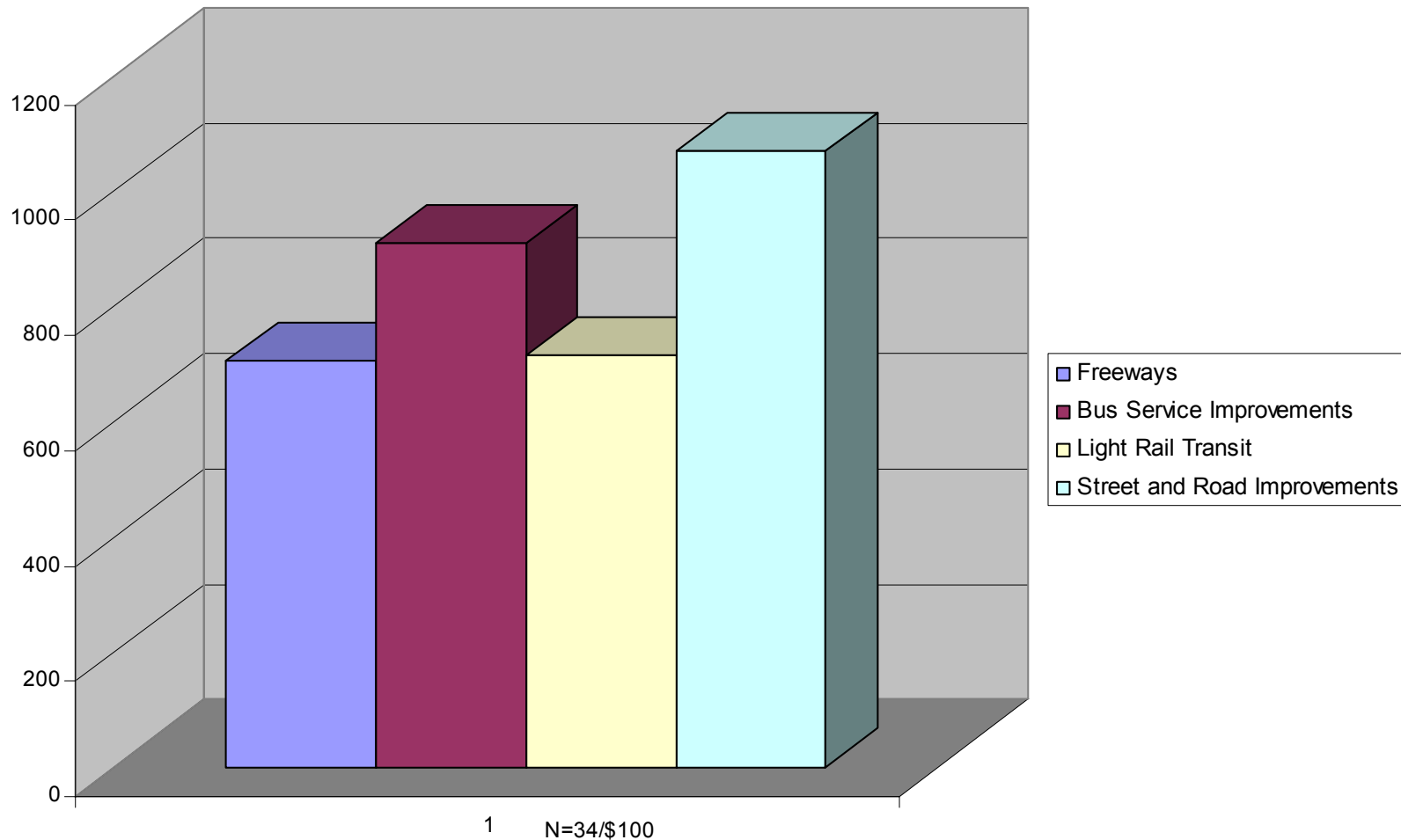
Metro Center Mall

MAG at the Mall Metro March 1, 2003
How would you distribute \$100 among the following areas?



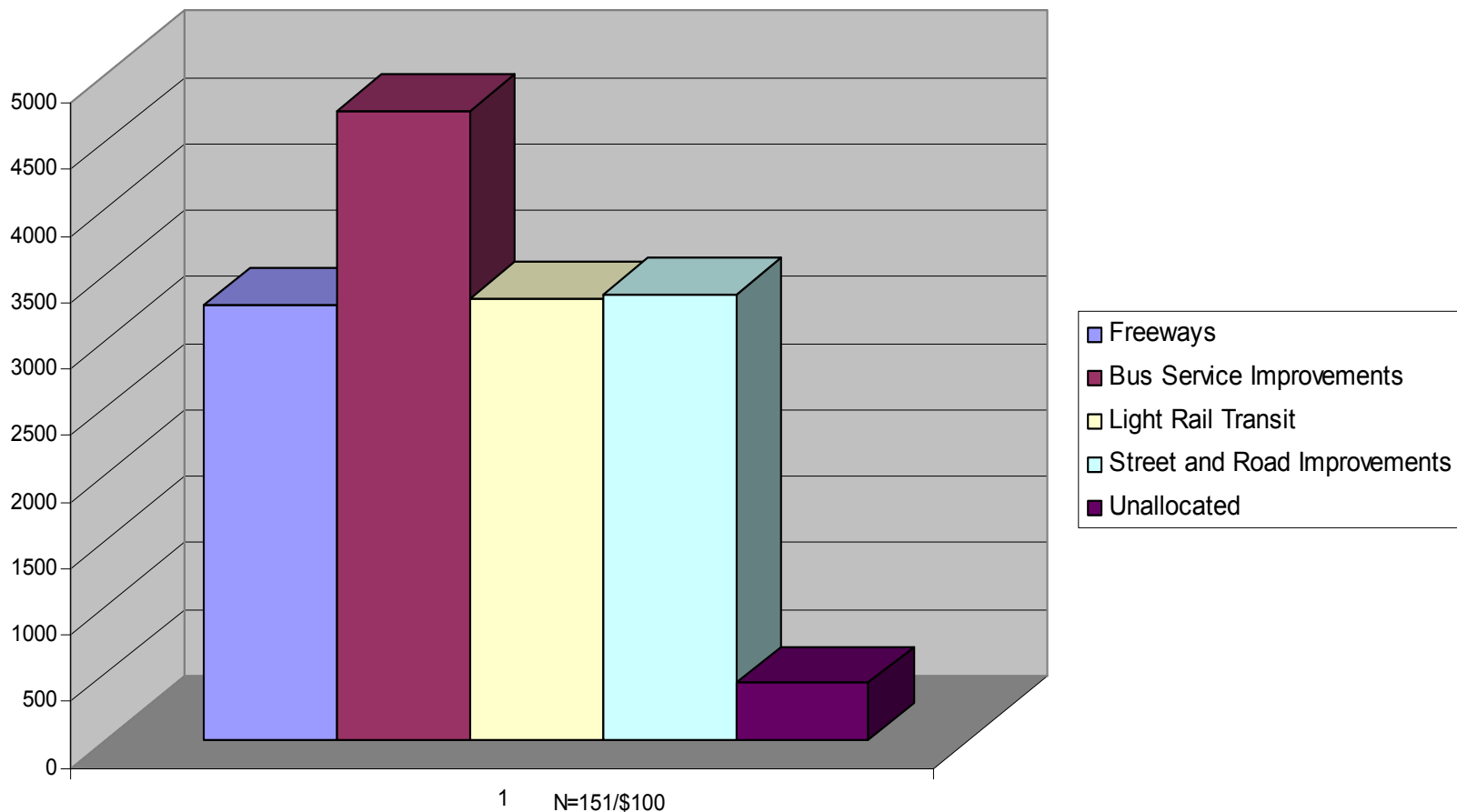
Cesar Chavez Festival

Chicanos Por La Causa Cesar Chavez Festival March 22, 2003
How would you distribute \$100 among the following areas?



Cinco de Mayo-Phoenix

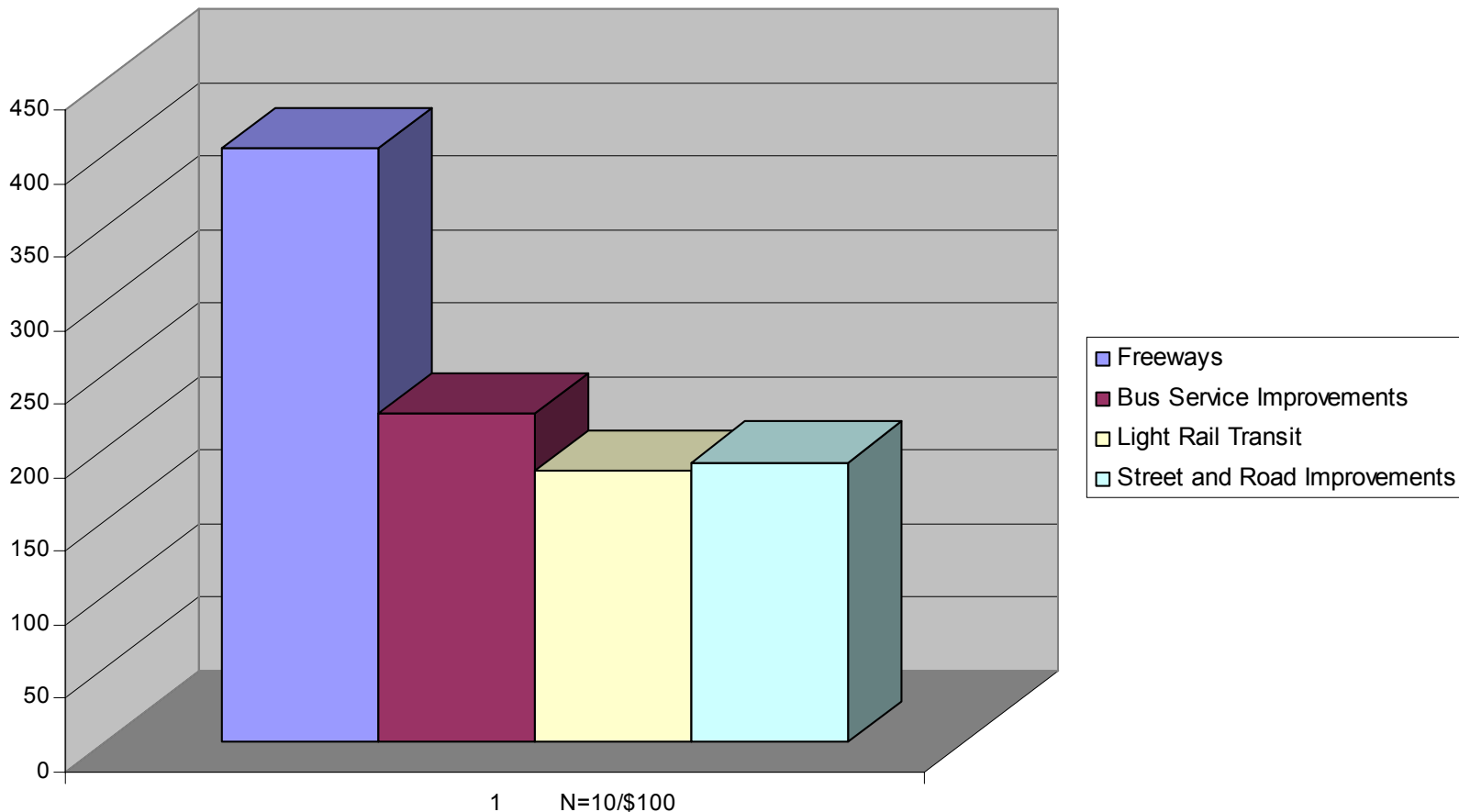
Cinco de Mayo Festival in Downtown Phoenix May 2003
How would you distribute \$100 among the following areas?



Papago Area TCA

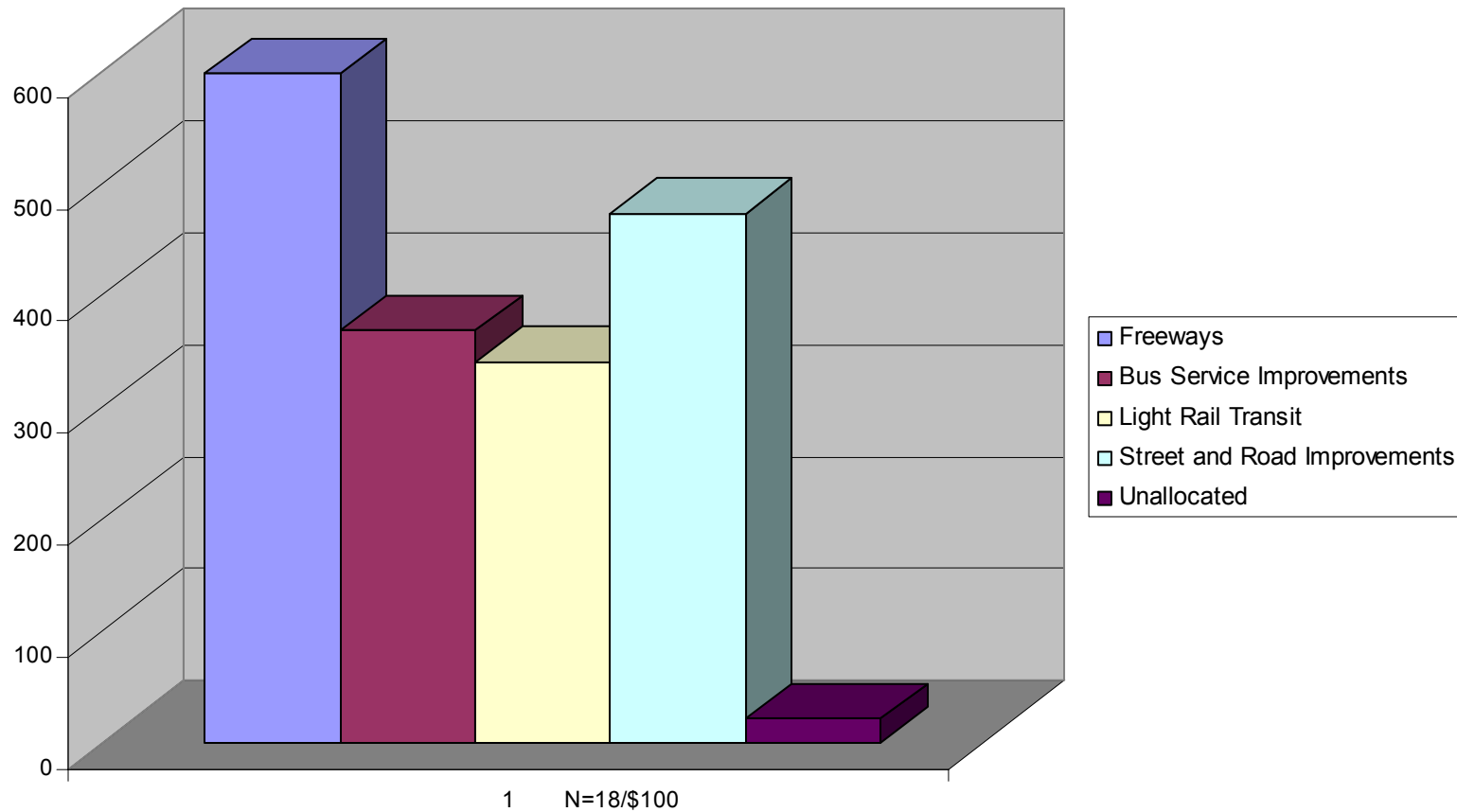
Papago Area Transportation Coordinators Association Alliance May 7, 2003

How would you distribute \$100 among the following areas?



Northwest Valley TCA

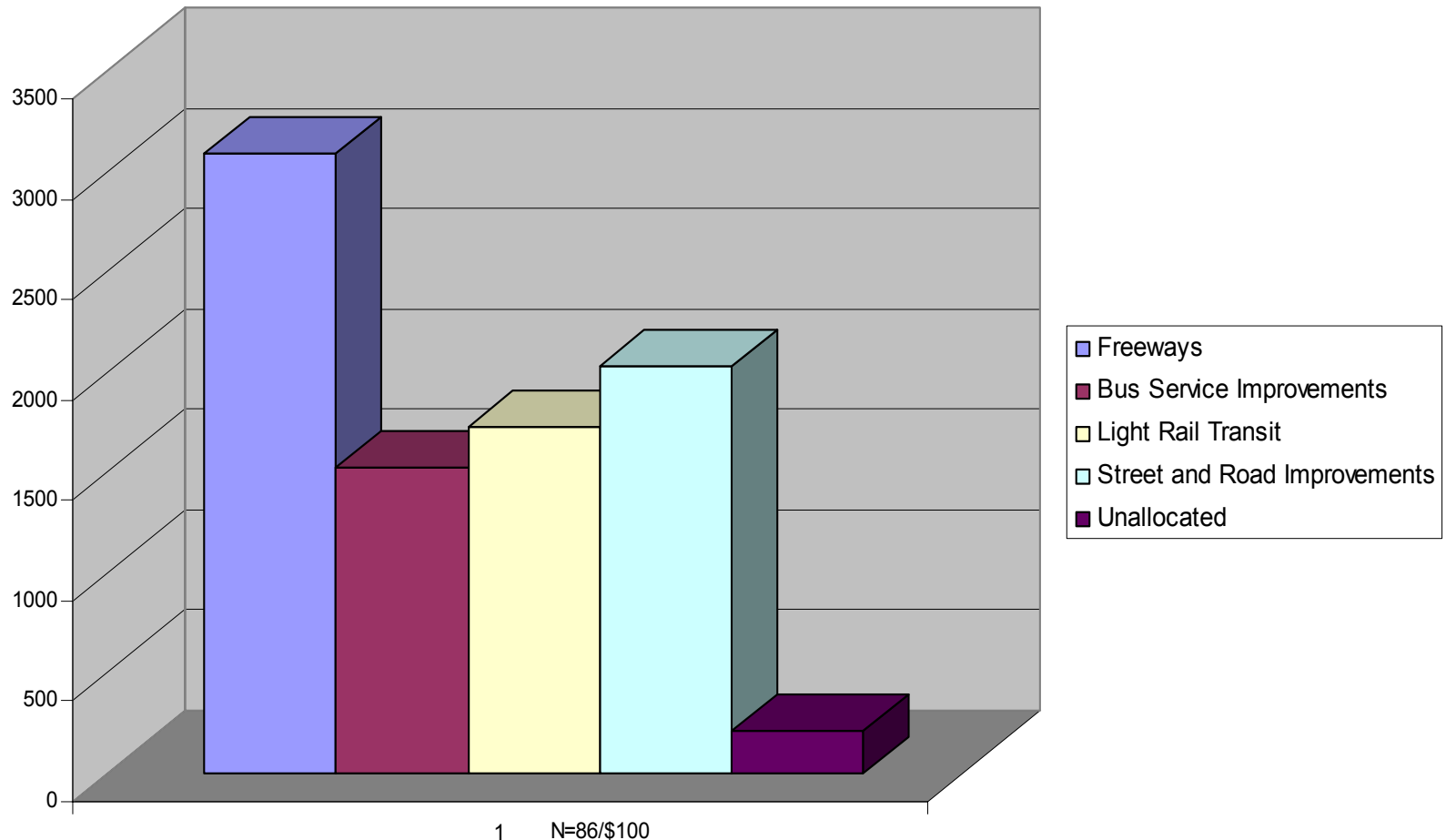
NW Valley Transportation Coordinators May 21, 2003
How would you distribute \$100 among the following areas?



Loop 202 Freeway Opening

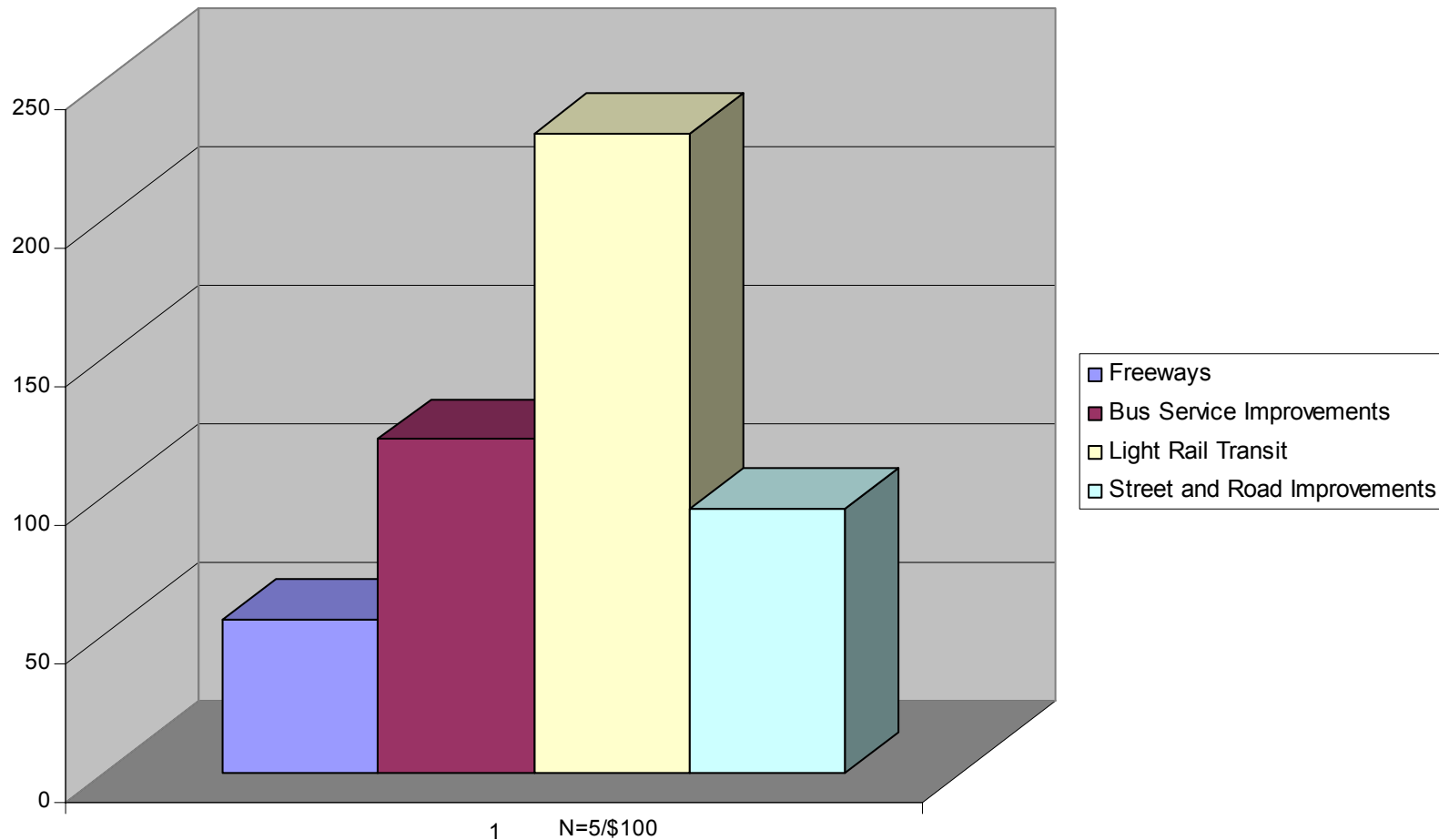
Red Mountain/Loop 202 Freeway Opening
January 11, 2003

How would you distribute \$100 among the following areas?



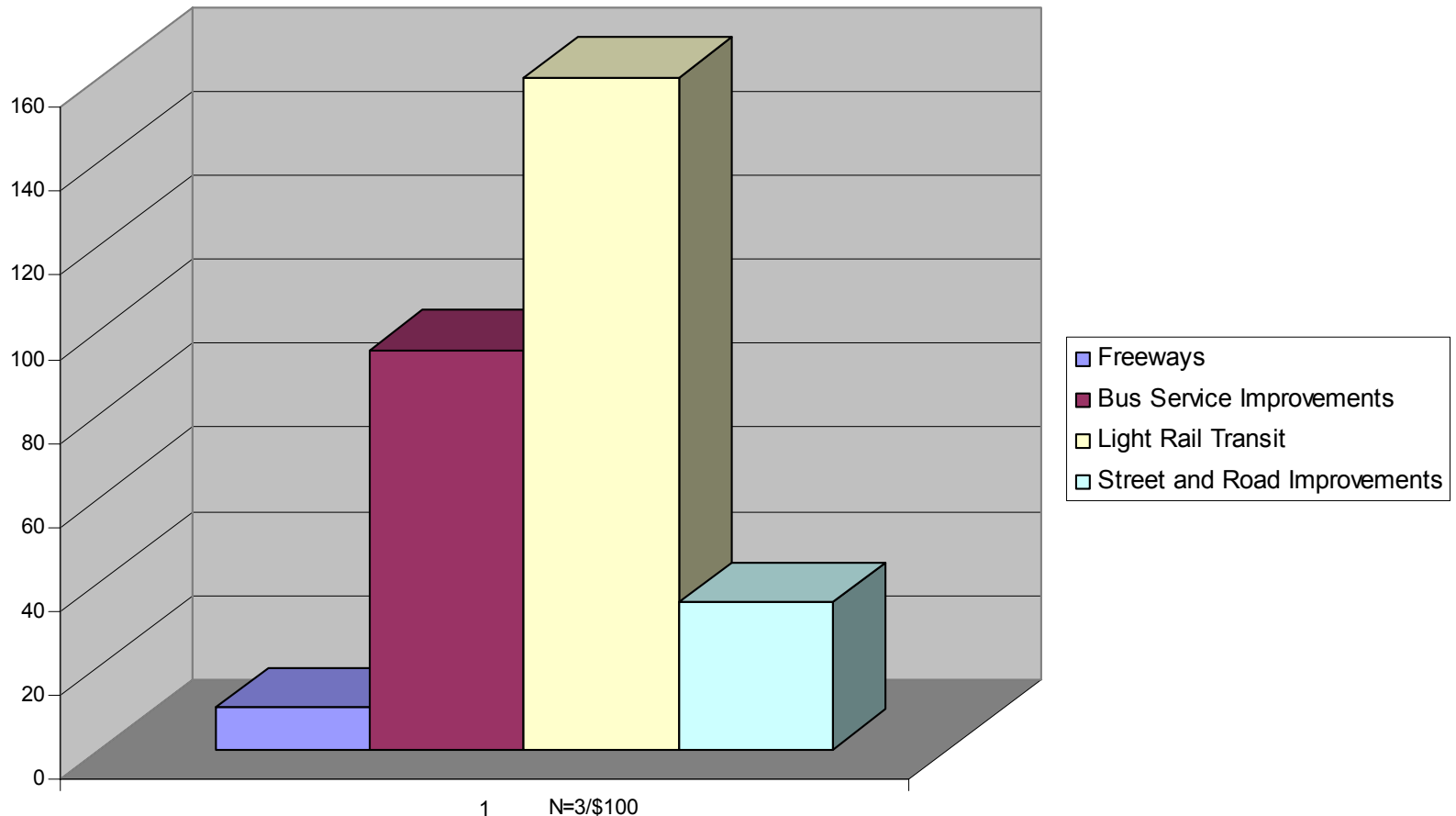
Black History Event-Peoria

Black History Event Peoria February 2003
How would you distribute \$100 among the following areas?



Tempe Rotary

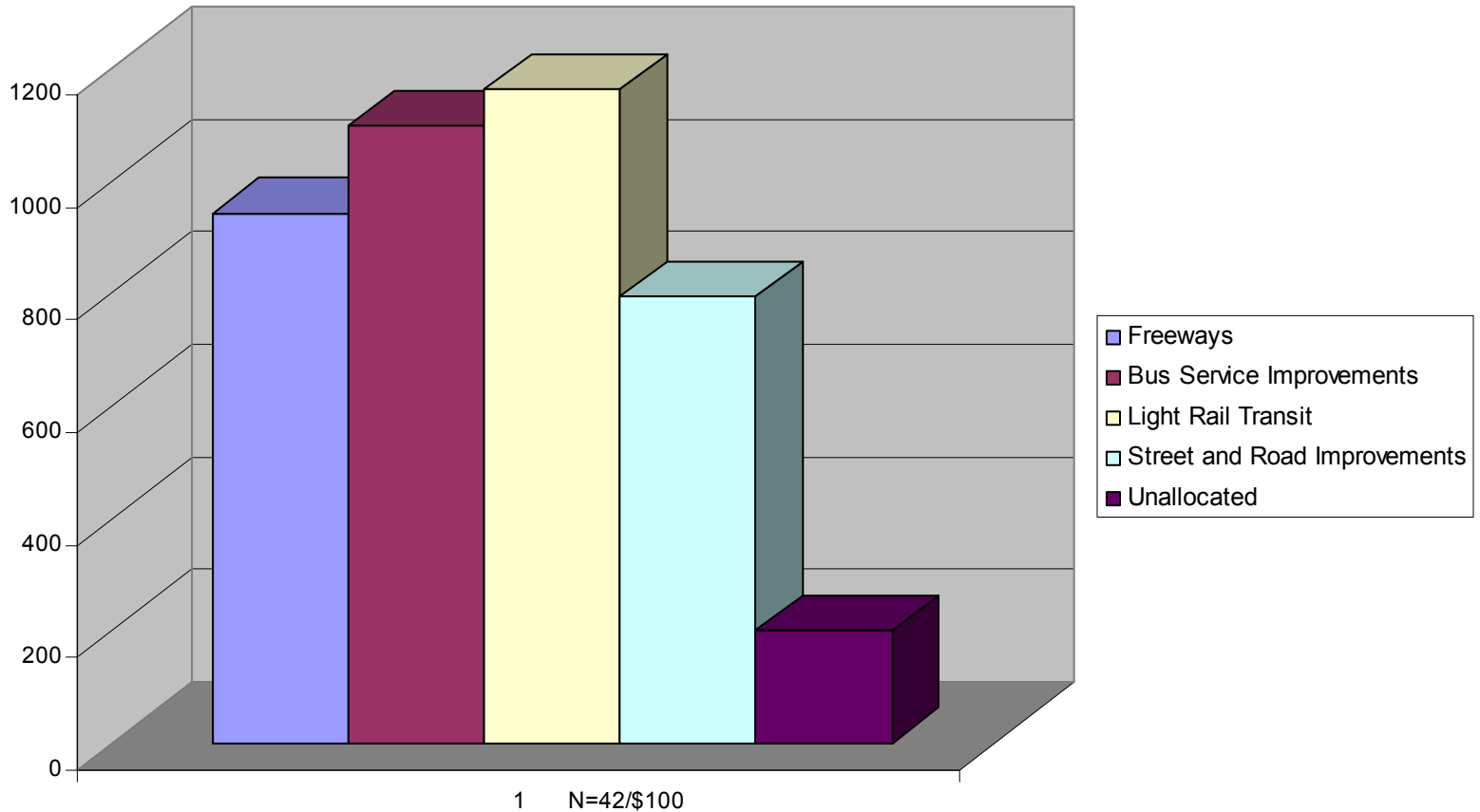
Tempe Rotary February 2003
How would you distribute \$100 among the following areas?



Spanish Business Expo

Business Expo Spanish Seminar Civic Plaza February 6, 2003

How would you distribute \$100 among the following

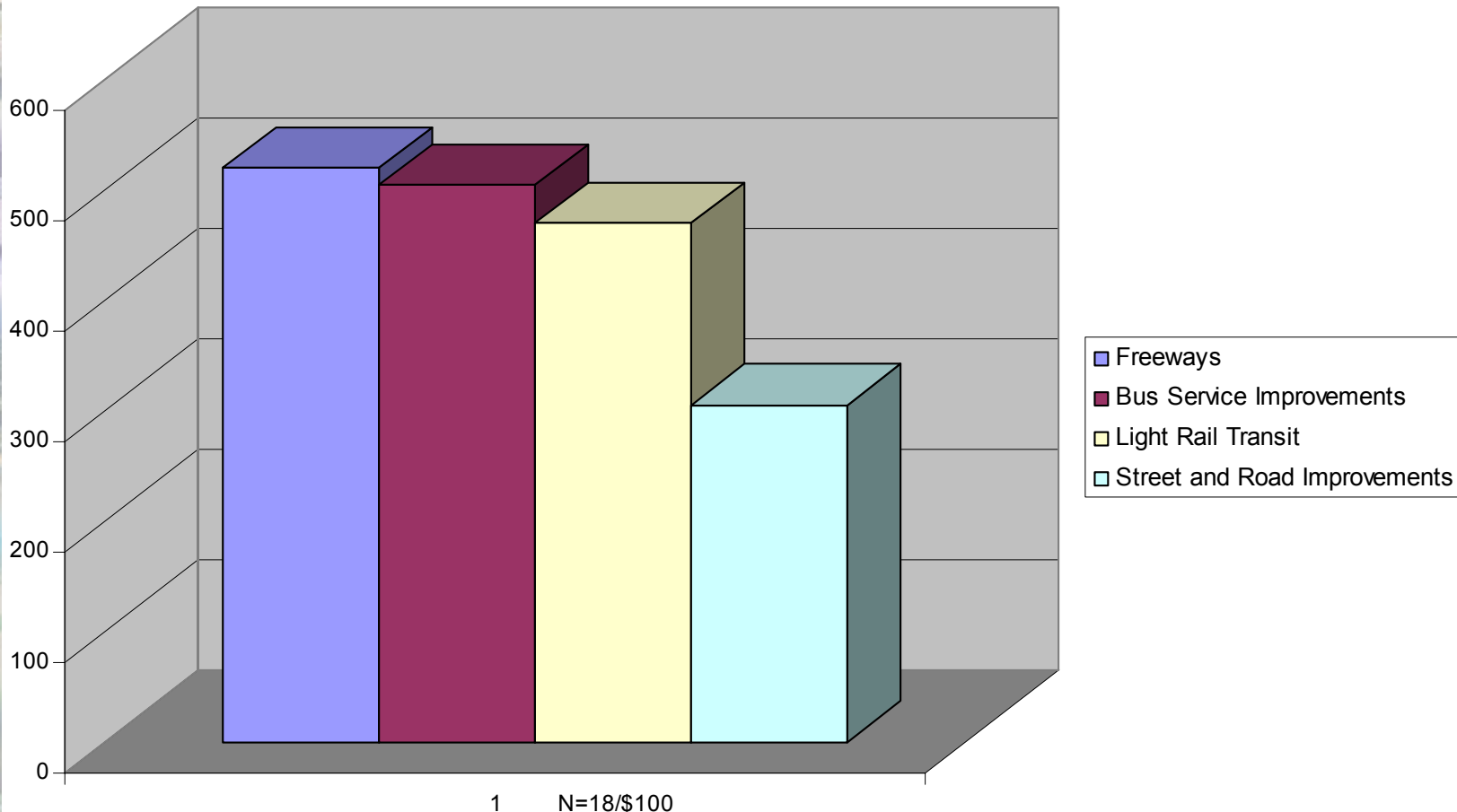


Phoenix Latino Institute

Phoenix Latino Institute at Paradise Valley Community Center

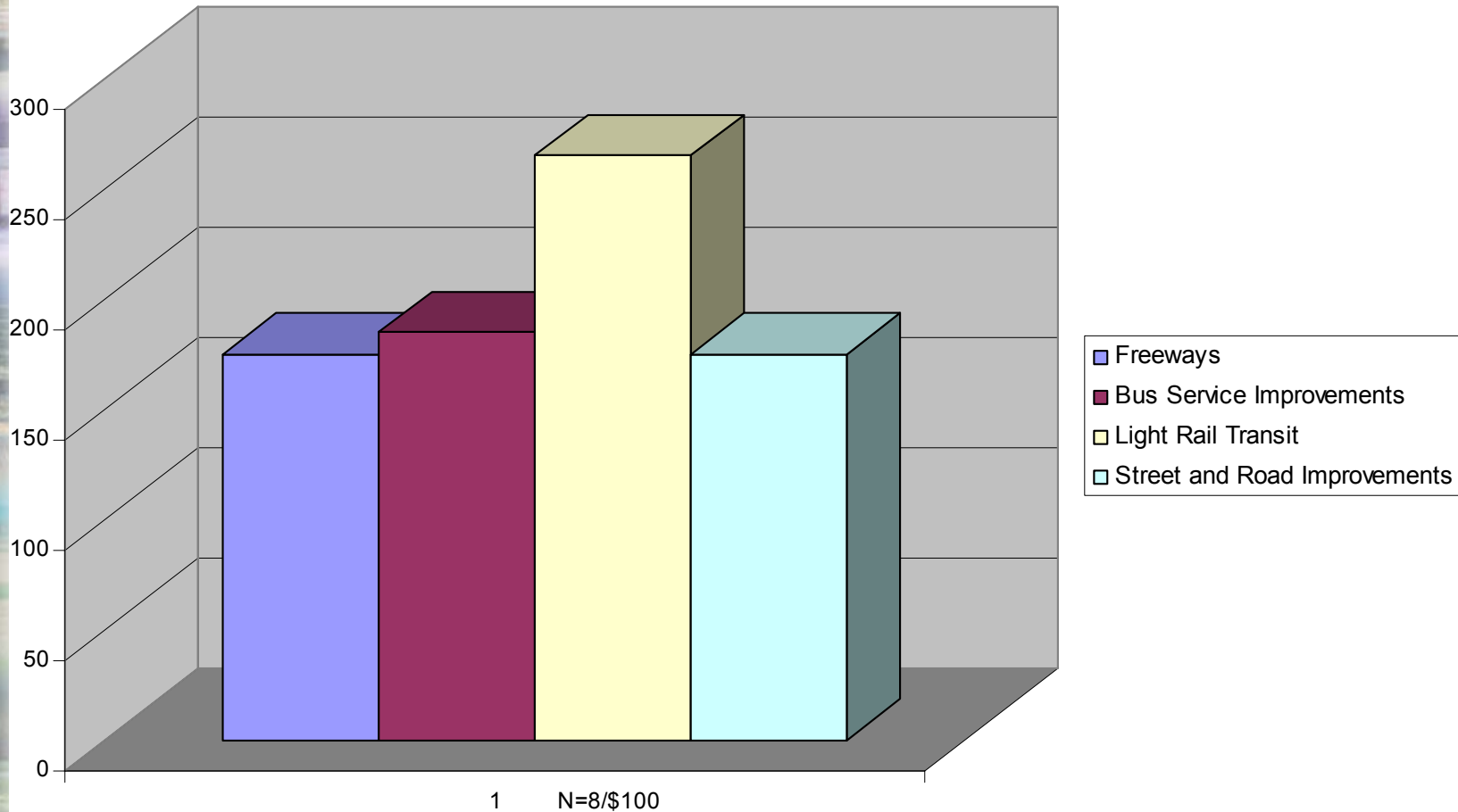
February 8, 2003

How would you distribute \$100 among the following areas?



Hispanic Chamber of Commerce

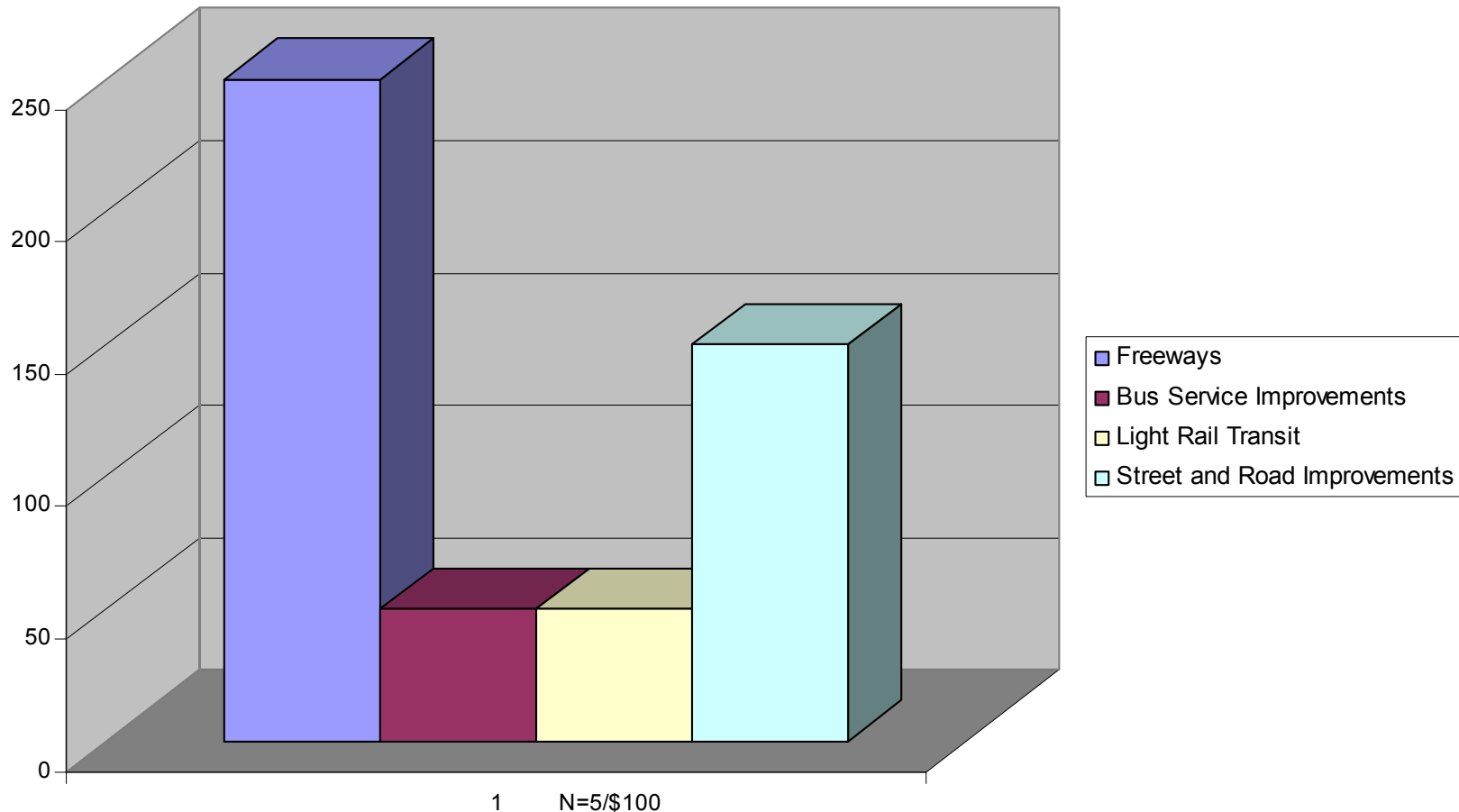
Arizona Hispanic Chamber Of Commerce May 13, 2003
How would you distribute \$100 among the following
areas?



Glendale Open Houses

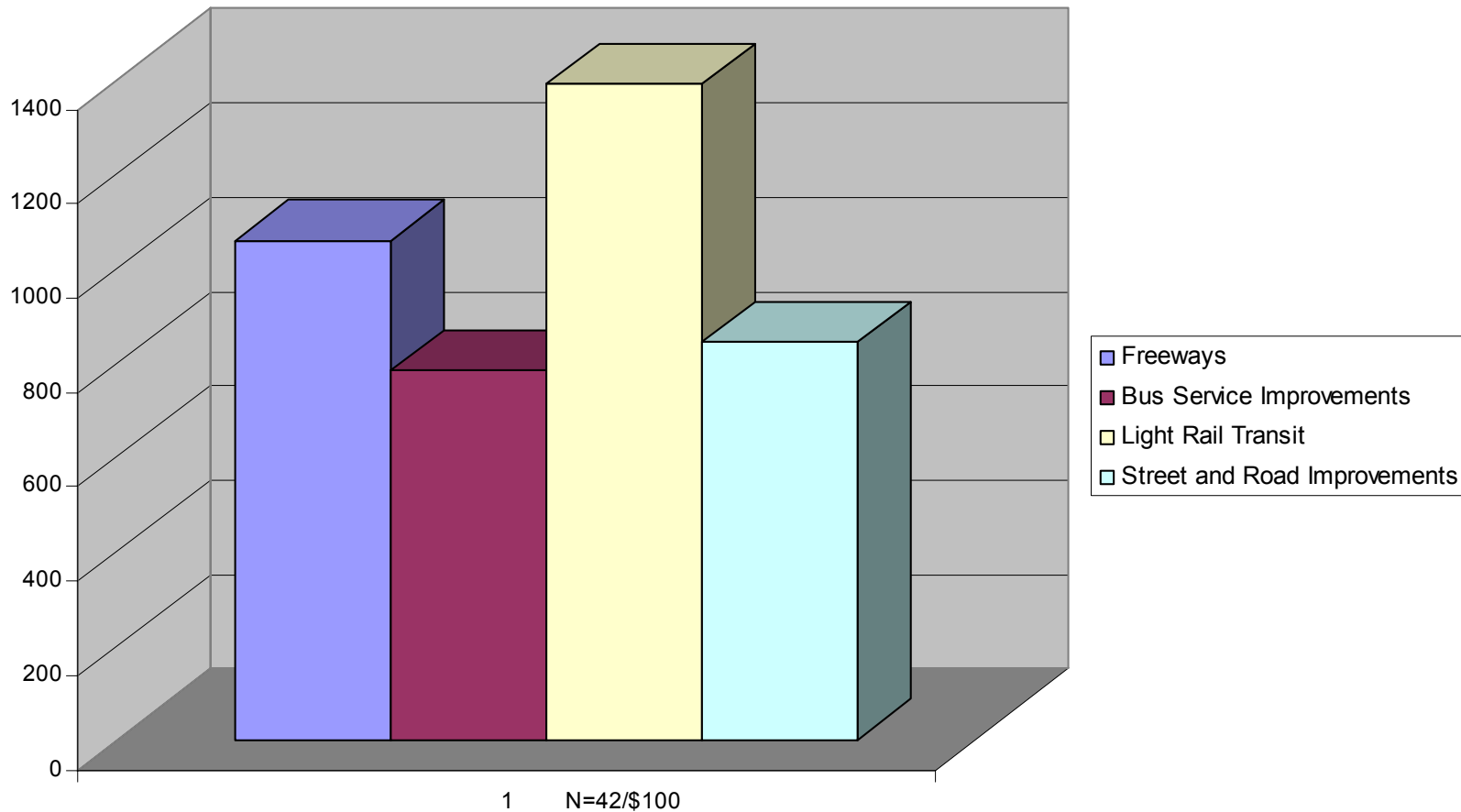
Glendale Transportation Open House May 15, 21, 22,
2003

How would you distribute \$100 among the following



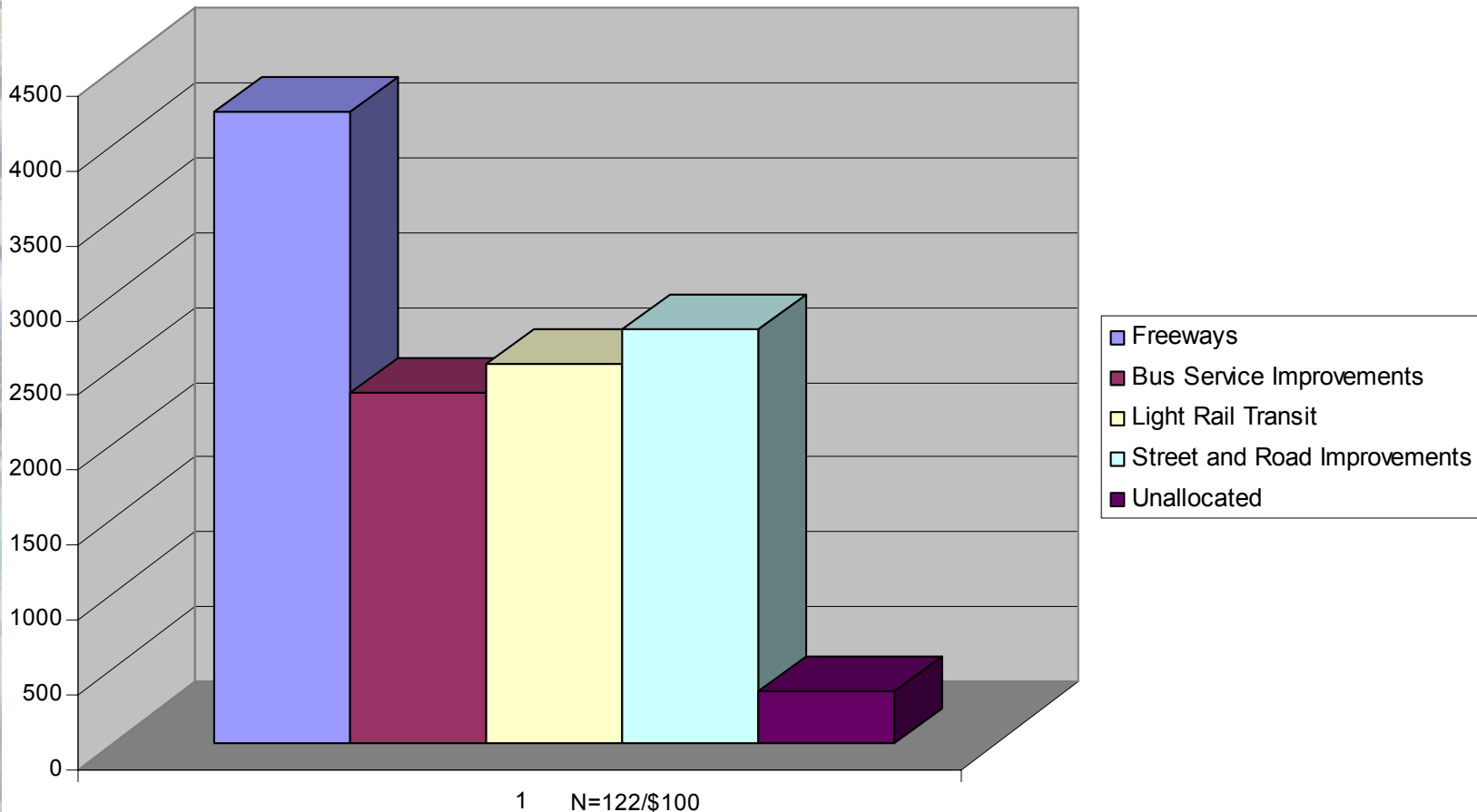
Arrowhead Mall

MAG At The Mall - Arrowhead May 17, 2003
How would you distribute \$100 among the following areas?



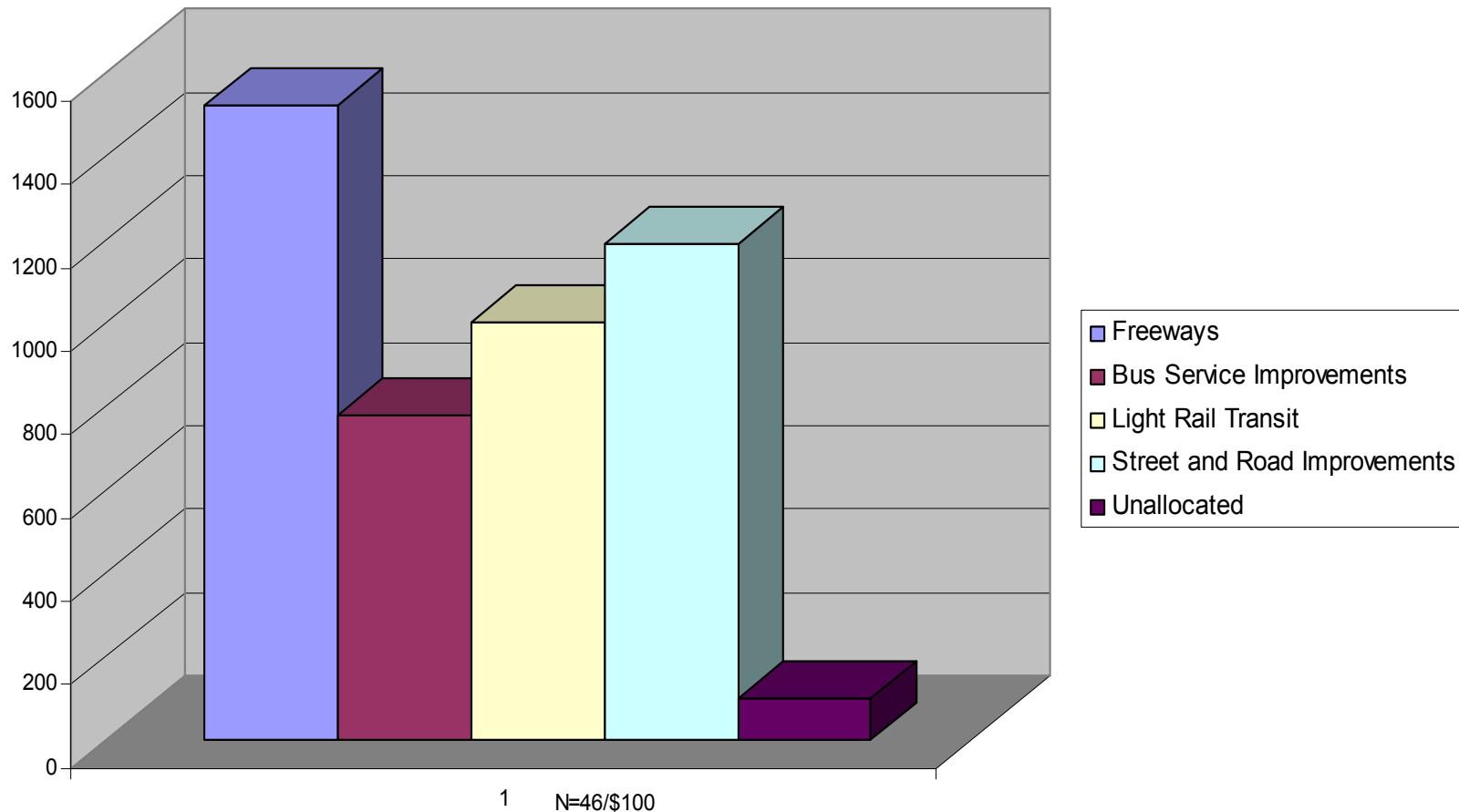
SR 51 Freeway Opening

SR 51 Freeway Opening Bell Rd to 101 May 24, 2003
How would you distribute \$100 among the following areas?



Chandler Fashion Square

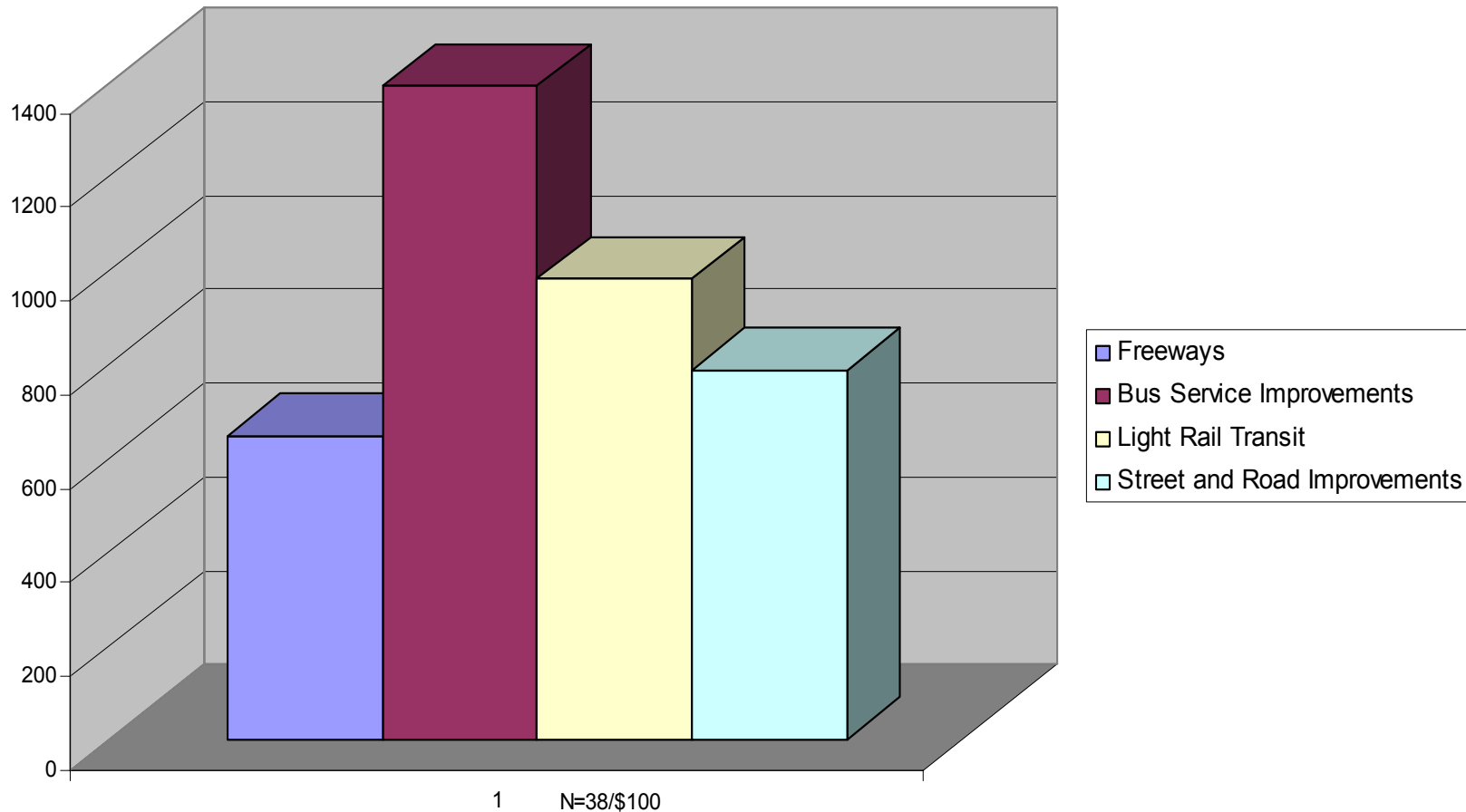
MAG At The Mall - Chandler Fashion Square May 31, 2003
How would you distribute \$100 among the following areas?



Spectrum Mall

MAG At The Mall - Spectrum June 7, 2003

How would you distribute \$100 among the following areas?



Public Events Combined Results

Public Involvement Event Comments by Category
January - June 2003

